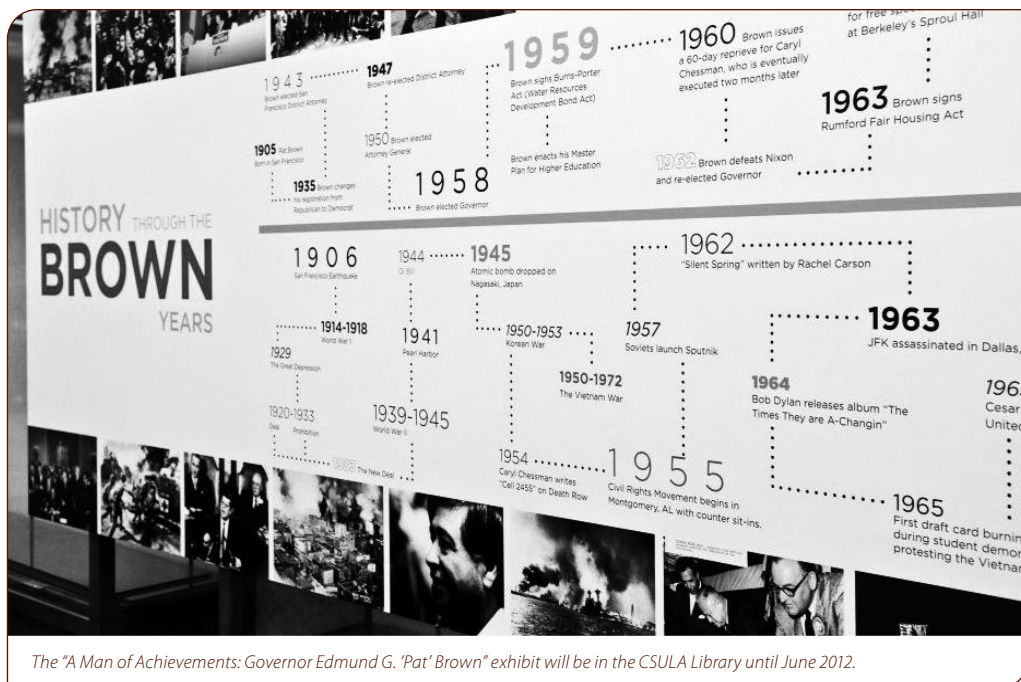


LIBRARY EXHIBIT CELEBRATES GOVERNOR PAT BROWN

by Paul Browning, CSULA Office of Public Affairs



The "A Man of Achievements: Governor Edmund G. 'Pat' Brown" exhibit will be in the CSULA Library until June 2012.

A visionary for education, civil rights, and distinguished for helping connect all of California via water and asphalt, former Governor Edmund G. "Pat" Brown is being celebrated at Cal State L.A. with the exhibit, "A Man of Achievements: Governor Edmund G. 'Pat' Brown."

Co-curated by the University Library, where it will be on display through Spring 2012, and the Edmund G. "Pat" Brown Institute of Public Affairs (PBI), the exhibit pays homage to Brown's "living legacy" and the enduring influence he has had on California since serving as governor from 1959 to 1967.

The exhibit includes photos, books written about and by Brown, artifacts, and poster boards that vividly outline many of his accomplishments. It also features the "Living the Legacy" video that was presented at the PBI's 30th Annual Awards Dinner.

As showcased in the exhibit, Brown is best known for his highly-successful efforts in four areas that were critical in California throughout the 20th Century, and still are today: infrastructure, education, civil rights, and statewide water distribution.

"This exhibit reminds us of Governor Brown's timeless vision and how what he fought for and accomplished in office still resonates today throughout California," said Dr. Jaime A. Regalado, who has served as PBI executive director since 1991. "He was a modern politician, one who talked to people and knew how to work both sides of the political aisle. He was a champion for civil rights, and was pivotal in helping modernize our state."

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PBI MISSION

The Pat Brown Institute of Public Affairs, a presidentially chartered institute at California State University, Los Angeles is dedicated to the quest for social justice and equality of opportunity, enlightened civic engagement, and enhancing the quality of life for all Californians.

The Pat Brown Institute is a non-partisan public policy center dedicated to sustaining the vision and legacy of former California Governor Edmund G. "Pat" Brown through convening public policy forums, engaging multi-sector stakeholders and diverse communities, and conducting timely policy research and community-driven initiatives.



FROM THE EXECUTIVE DIRECTOR

Dear Friends and Colleagues,

Many of you will be reading this newsletter at our 19th Annual California Policy Issues Conference, aptly titled “Reclaiming the California Dream”. It is fitting that we recall the golden years of former Gov. Pat Brown, a time when funding for education and infrastructure were high priorities and Californians had great hope for the future of their families and their state. Today, though the outlook may be bleak with budget constraints, political scandals, rising tuition, foreclosures, and declining job prospects, we will analyze whether “The California Dream” is still attainable.

This is my final Conference as the PBI’s Executive Director. In preparing for my retirement at the end of the year, I am proud of our reputation for stellar public policy discourse at our many lectures, forums, discussions and conferences over the years. At this Conference, especially, I’m pleased that we will have our first-ever Youth Town Hall—giving us all the opportunity to hear from the leaders of tomorrow about what the changes in our demography, politics and economy mean to them.



As I celebrated my final year with the PBI at our annual Awards Dinner this past April, we had the great pleasure of having Governor Jerry Brown provide the keynote address. The significance of having a Brown in the Governor’s office again as I prepare to step down is not lost on me. The Brown family is a living legacy in the Golden State. At the dinner, our sole honoree was Eli Broad, a close friend of Gov. Pat Brown and a man whose name is synonymous with business, philanthropy and education reform in Los Angeles and beyond. Former State Senator John Vasconcellos, founding PBI executive director Marie Moretti, and Diana Bontá of Kaiser Permanente were also featured in the program. Kaiser Permanente hosted the event. What a wonderful evening we all had.

You may know that I first met with Pat Brown in his Century City offices in the early 1990s to begin planning what would become the PBI we know today. His vision for the institute that would bear his name was clear. He wanted an institute that would make an impact in communities. Those words—making an impact—became the mantra for the PBI, guiding everything we’ve done for the past 20 years.

Over the ensuing years, we weren’t content to be a traditional public policy institute. Instead, we became one that actually had legs, a heartbeat and a soul in the community itself—whatever community we were in. We became a progressive public policy institute with programs at the street level. It is a model that served us well for two decades, and one that will continue to flourish in the years to come.

Through the PBI’s past programs like Community Policing Training and the Gang Violence Bridging Project, as well as through our current offerings, like the Youth Enrichment Policy Program and our Health Policy Outreach Center, we continue to link our expertise in public policy research and civic discourse with our dedication to community outreach and education. It is exactly this kind of approach that will guide the PBI’s work into the future.

Indeed, it has been a great ride. It has been my distinct privilege to be associated with the Pat Brown Institute and to work with the Brown Family. Pat Brown was my father’s political idol, so I felt a personal responsibility to do right by Pat Brown’s well-deserved reputation and legacy. Running the PBI was a tremendous responsibility for me, and rightfully so. Not only did I represent Cal State University Los Angeles and our board and staff, but also the family of Pat and Bernice Brown. But thankfully, their vision was always clear, and with support from the civic-minded individuals, businesses and organizations that make up our valued sponsors, it became a reality.

Thank you again for your support of the PBI, now and always. I am forever grateful for the many personal and professional friends and colleagues who have worked with me over the years. Thanks to your unyielding support, I leave an Institute that is poised to thrive and to continue making a relevant impact in our communities.

Sincerely,

Jaime A. Regalado, Ph.D.

LIBRARY EXHIBIT CELEBRATES GOVERNOR PAT BROWN

Continued from front cover

CSULA alumna and graphic designer Michelle Wong conceptualized the design of the exhibit, highlighting the mission of the Institute, which is dedicated to the quest for social justice and equality of opportunity, enlightened civic engagement, and enhancing the quality of life for all Californians.



Guests enjoy the exhibit at the opening reception on September 15th.

In the exhibit's display, entitled "Connecting California Freeways," Brown is described as "the greatest freeway builder in California history." He campaigned on the idea of "One State," which embodied his objectives of both connecting California through an efficient highway/freeway system, but also in his efforts to enable the state to share water resources.

The display, "Water: The Need," recognizes Brown for his ability to build a consensus on water policy through his "vision, power, and passion" by unifying northern and southern Californian politicians regarding the management of water.

He also campaigned with conviction to have the Burns-Porter Act pass in 1959. The California Water Aqueduct was later named the "Governor Edmund G. Brown California Aqueduct" in his honor, which is the state's longest water transport system.

"He was a very innovative and compassionate governor. He had a vision for California. When he entered office he was prepared to move California down the road of economic and social reform. He was also a man who could work with, not only his own Democratic Party, but also the Republican Party," said Martin Schiesl, an emeritus professor of history at CSULA who also provided text for the exhibit. "He had a unique style about him—not confrontational—but he would reach out to people to get support for his programs. At the same time, he was a man

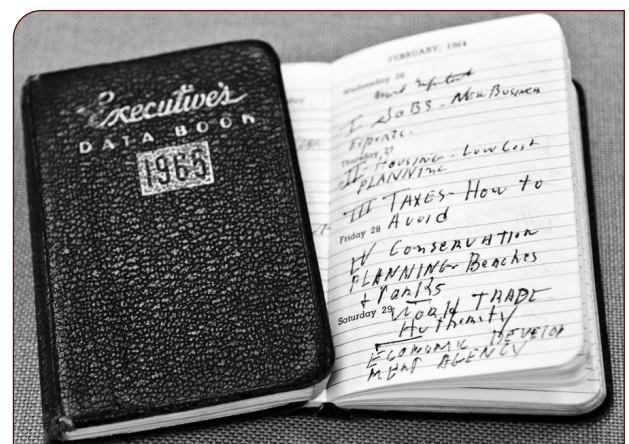
of great principles and ideas who welcomed cooperation. I would say that he developed the bipartisan style of governing."

In education, Governor Brown is recognized for signing the Master Plan for Higher Education (Donahoe Higher Education Act of 1960) into law. His support was regarded as critical to the law's passage. After leaving office, he taught American politics at CSULA in 1988 and 1989.

Brown has a notable civil rights and equality record, and the exhibit highlights some of his efforts in supporting anti-discrimination legislation that brought the state to the forefront of the movement.

He also signed and supported the Fair Employment Practices Act, which prohibited discrimination practices in employment and public housing, and established the Fair Employment Practices Agency and its commission. He also signed into law the Rumford Fair Housing Act, which prohibited discrimination in private housing.

"The Institute reflects the personality of the governor. It's a very compassionate, caring organization. They bring many groups on campus to interact with and hold events and meetings dealing with social and economic problems," said Schiesl. "In a sense, the Pat Brown Institute operates as a public forum, which is the kind of governorship that Pat Brown pursued. His legacy is part of the Pat Brown Institute."



Governor Pat Brown's notebooks are on display.

CALIFORNIA AGENDA PUBLIC POLICY FORUM SERIES

Each year, PBI's *California Agenda* series provides a platform to address significant issues impacting our state. In 2011, the California Agenda series was tied by a common thread: the economy. PBI brought together dynamic speakers and leaders in the field to examine our current reality and debate strategies that will help right our state in the future. PBI's *California Agenda* explored how our struggling economy impacts the pathways to higher education, the ramifications of a new NFL stadium, our state's budgetary crisis, and our gradual shift towards sustainable energy.

February 2011: Weathering California's Economic Crisis: Ensuring Pathways to Higher Education

March 2011: The NFL in LA: A Touchdown for Angelenos?

May 2011: Finding the Silver Lining in the Golden State's Economic & Budgetary Crisis

June 2011: A Paradigm Shift in California's Energy Environment

October 2011: Forecasting California 2020: How Do We Get There and What Will Be Become?

Video footage and podcasts from select forums are available on our website at www.patbrowninstitute.org.



John Semcken, Majestic Realty, and David Petit, Natural Resources Defense Council at The NFL in LA: A Touchdown for Angelenos?

The 2011 California Agenda public policy forum series is sponsored by Southern California Edison, Wells Fargo, and Sony Pictures Entertainment. Funding for the forums on higher education and sustainable energy was also provided by Vons.

We are in the process of planning our 2012 series. Please visit our website for future announcements.



GALBRAITH CORNER



L-R: Danny Apodaca (grandfather), Congresswoman Judy Chu, and Joey Apodaca.

My name is Joey Apodaca and I was the 2010 Galbraith Fellow, placed at the district office of Congresswoman Judy Chu.

The Fall quarter I spent with the district staff was an incredibly enlightening experience, one which I was fortunate enough to learn so much, especially from the Congresswoman's district staff director, Fred Ortega. Since graduating last quarter, I've added depth to my experience in academia with a summer position as a Supplemental Instructor at CSULA, and I am now a contracted Instruction Leader with the No Child Left Behind program.

I am also searching for a position in politics and government, a career field that I have long sought to formally enter. My experience as a Galbraith Fellow dramatically reinvigorated my drive and bolstered my potential to achieve my career goals in politics.

PBI'S 30TH ANNUAL AWARDS DINNER

PBI celebrated the 30th anniversary of our annual awards dinner with Governor Jerry Brown delivering the keynote address to a full house of more than 400 guests—including elected officials, business and labor leaders, and members of the academic community—at the Millennium Biltmore Hotel on Thursday, April 28, 2011. Governor Brown delighted dinner guests by mingling with them throughout the pre-dinner reception and obliging requests for pictures.

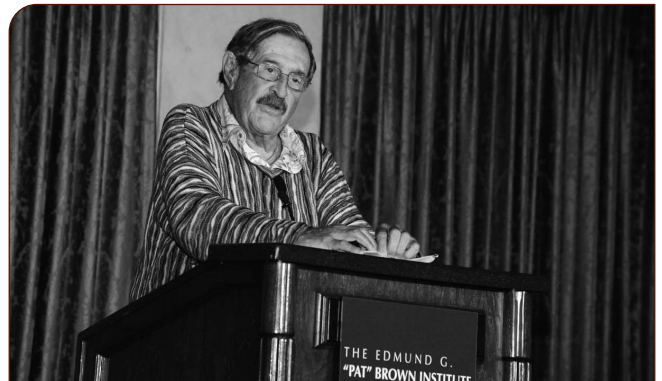
The evening honored business leader and philanthropist **Eli Broad** who received the **Pat Brown Lifetime Legacy Award**. Mr. Broad, who was a long-time friend and colleague of Governor Pat Brown, focused his acceptance speech on his passion for education. The evening also featured special remarks by former California State Senator John Vasconcellos, who not only shared some light-hearted and touching memories of his friendship with Governor Pat Brown, but also offered some provocative thoughts on the detrimental role the social divide plays in our political realm.

Marc Brown, news anchor for ABC 7, did a wonderful job as the Master of Ceremonies for the evening and narrated a special PBI video reflecting upon the past 30 years of the Institute.

The video and speeches from Governor Jerry Brown, Eli Broad, and John Vasconcellos can be viewed at www.patbrowninstitute.org/video.php.



Honoree Eli Broad and wife Edythe share a laugh during Governor Brown's opening remarks.



Former California Senator John Vasconcellos addresses the dinner crowd.



PBI Board Members join Governor Jerry Brown. L-R: Diana Bontá, Ashish Vaidya, Gordon Gregory, Gov. Brown, Nat Trives, Frank Quevedo, Sascha Rice, and Anita Gabrielian at the PBI Dinner Reception recognizing past honorees.

THE YOUTH ENRICHMENT POLICY PROJECT

The Youth Enrichment Policy Project (YEPP) is looking to build off last year's successful kick-off pilot program, the Youth Civic Engagement and Community Leadership Training Program. The training program was awarded a generous grant from The California Endowment to secure its place for the next two years and received supplemental funding from Verizon.

The 2011-12 cohort will include students from Roosevelt, Mendez Learning Center, Huntington Park Academy, Lincoln and Locke high schools. This year's program will feature even more exciting opportunities for youth to get involved and impact their communities. Under the new curriculum, students will meet several times throughout the school year, engaging in interactive exercises and activities to help encourage dialogue and hands-on learning. The leadership program brings together small teams of sophomores and juniors from several high schools to teach them to promote and embrace trust, teamwork, and thoughtful community advocacy. They also learn about how to analyze power, identify different leadership styles, and understand how resources are shared. The training program culminates with the student teams presenting their projects at PBI's annual California Policy Issues Conference and its audience of elected officials, policy and decision makers, and corporate leaders.

Students will receive a stipend to compliment their successful completion of the program and be provided opportunities to pursue unpaid internships with local policy and advocacy organizations. They will also be exposed to other learning opportunities, including volunteer leadership opportunities with the Building Healthy Communities – Boyle Heights Learning Collaborative.



Students from Huntington Park Academy work on an activity together.



Students from Lincoln High School collaborate on an activity about limited resources.

PBI STAFF NEWS

Jackie Ruiz was selected to participate in the Riordan Volunteer Leadership Development Program (RVLDP) earlier this year. The program educates and trains young professionals for life-long service in the governance of nonprofit organizations. Since 1990, RVLDP has trained more than 3,000 young professionals to serve effectively on nonprofit Boards.

Jackie is currently serving as a board intern at Bresee Foundation, a nonprofit community center that is a source of faith, hope, and service to low-income youth, adults, and families in central Los Angeles.

Jackie was recently invited to become a Leadership Southern California 2012 fellow. LSC is a leadership development fellowship designed to explore our region's assets and opportunities. She will begin this nine month training program in October 2011.

HPOC – TEXTING, TWEETING & FACEBOOKING: A NEW SOURCE OF HEALTH EDUCATION FOR TEENS?

PBI's Health Policy Outreach Center (HPOC) continued to focus on the influence of technology and health service delivery with an educational forum delivered to a packed house on Thursday, August 12th at CSULA's Student Union. The event featured leaders in the field who are using innovative, technology-based strategies to reach youth, including Geraldine Farrell with Kaiser Permanente's Educational Theatre, Beth Hoffman with CSULA and Deb Levine with Internet Sexuality Information Services, Inc. (ISIS). The panel, moderated by radio personality Ronnie Jr., also included the teen perspective with Jennessy Luis Pacheco, a peer advocate at Planned Parenthood, Los Angeles.

The series of technology focused HPOC forums will culminate on December 12th with the day-long HPOC summit, "eHealth: Impact, Policy, and Reality." The Summit has a stellar line-up of presenters including Dr. Mark Smith, CEO of the California Health Foundation, Dr. John Mattison, Chief Medical Information Officer of Kaiser Permanente, Dr. Deborah Estrin, UCLA's Center for Embedded Networked Sensing, and Martin Gallegos, Senior Vice President and Chief Legislative Advocate for the California Healthcare Association.



Forum panelists engage with the audience during a lively Q&A.

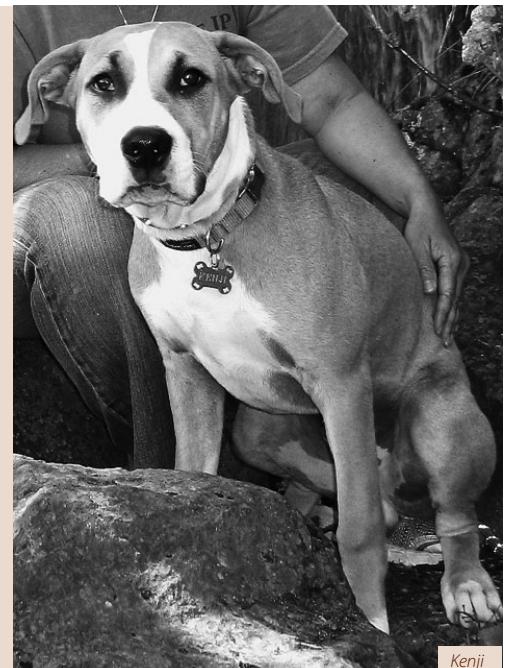
PBI STAFF NEWS

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Roberto Campos has been with PBI since 2008 as the Coordinator for the Public Policy Education Program. Now a part-time graduate student in USC's MSW program, Roberto will be transitioning to our Youth Enrichment Policy Program (YEPP) where he will have a chance to pursue his interests in youth development by working directly with high school students in our Youth Civic Engagement & Leadership Training.

Lily Baba has been having fun playing with her 65 lb "nephew," Kenji. He obviously rates high on the cute scale, but he's still a puppy who loves to trip up his auntie whenever he gets a chance.

Taffany Lim will be expanding her family at the end of this year and adopting a little girl from China. Taffany, husband Neil, and 7 year old son Mason, will be embarking on a 2 week journey in late December to pick her up.



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PBI GOES GREEN!

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