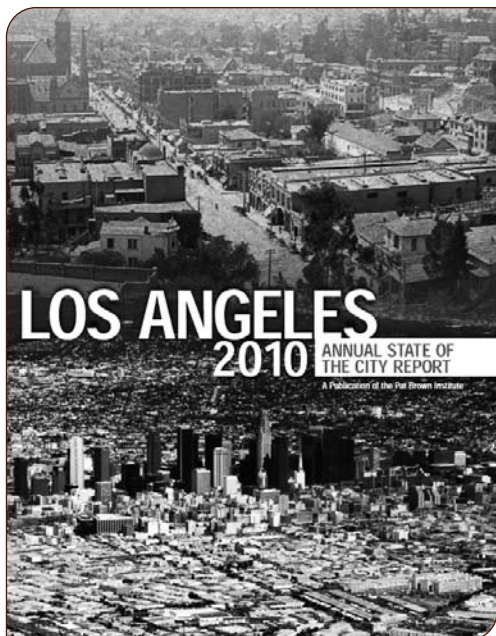


## PBI'S 6<sup>TH</sup> ANNUAL LOS ANGELES: STATE OF THE CITY REPORT EXAMINES CRITICAL ISSUES IMPACTING THE QUALITY OF LIFE IN LA



The Pat Brown Institute of Public Affairs (PBI) recently announced the official release of its sixth annual *Los Angeles: State of the City Report* at a press conference held at the California State University, Los Angeles (CSULA) Student Union on Tuesday, October 5, 2010. This annual enterprise of the PBI features articles from eight regional experts who offer substantive discussions on critical issues impacting the quality of life in Los Angeles—including the economy, immigration, housing, transportation, sustainable development, and health care reform. The 2010 edition of the *State of the City Report* was generously funded by the John Randolph Haynes and Dora Haynes Foundation. This year's authors included:

**Dr. Michael Cousineau**, *University of Southern California (Health)*

**Dr. Daniel Flaming**, *Economic Roundtable (Economy)*

**Dr. Jacqueline Leavitt**, *University of California,*

*Los Angeles (Housing)*

**Dr. Dowell Myers**, *University of Southern California (Immigration)*

**Dr. Manuel Pastor**, *University of Southern California (Sustainability)*

**Dr. Raphael Sonenshein**, *California State University, Fullerton (Political Dynamics)*

**Rita Schmidt Sudman**, *Water Education Foundation (Water)*

**Dr. Richard Willson**, *California State University, Pomona (Transportation)*

The press conference featured authors Daniel Flaming, Jacqueline Leavitt, Dowell Myers, Michael Cousineau, and Richard Willson who shared highlights and notable trends that served as the foundation for their reports. Dr. Ali Modarres, *State of the City Report* editor and Chair of CSULA's Department of Geography and Urban Analysis, opened the press conference with the reminder that the report is not a scorecard, but is designed to initiate dialogue around important challenges and opportunities that face our city and its residents. "Trying to determine who are the heroes and villains in the ongoing story of Los Angeles is both a difficult and unenviable task," said Dr. Ali Modarres. "What we've tried to do is provide the start for conversations between policymakers, residents, nonprofit organizations, and other stakeholders. It is important to remind ourselves who we are, why we are here, and what we are supposed to do."

The recent economic downturn has compounded perennial urban problems in Los Angeles. If you ask experts to talk about this city, invariably, you will get the same troubling stories. From year to year, the trials differ only by degrees. It is difficult to live in a metropolitan area of 10 million people and a city of nearly 4 million and not have any problems. This report focuses on eight topics: the economy,

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### PBI MISSION STATEMENT

The Pat Brown Institute of Public Affairs, a presidentially chartered institute at California State University, Los Angeles is dedicated to the quest for social justice and equality of opportunity, enlightened civic engagement, and enhancing the quality of life for all Californians.

The Pat Brown Institute is a non-partisan public policy center dedicated to sustaining the vision and legacy of former California Governor Edmund G. "Pat" Brown through convening public policy forums, engaging multi-sector stakeholders and diverse communities, and conducting timely policy research and community-driven initiatives.



## FROM THE EXECUTIVE DIRECTOR

Jaime A. Regalado, Ph.D.



Dear Friends and Colleagues:

At this time each year, I typically provide you with some thoughts, highlights and cursory reviews of the Pat Brown Institute's programs. It is my pleasure to continue this tradition by sharing some of our 2010 activities.

The 29<sup>th</sup> Annual PBI Awards Dinner on April 29<sup>th</sup> at the Millennium Biltmore Hotel in Los Angeles was a stellar "Brown" gala featuring former San Francisco Mayor and California Assembly Speaker Willie Brown, who received the Pat Brown Legacy Awards, presented by former California Treasurer Kathleen Brown. California Attorney General Jerry Brown attended the evening's reception, and evening emcee, Marc Brown of KABC-TV rounded out the "Brown-connected" evening celebration of the Pat Brown Institute of Public Affairs. The capacity audience in the Biltmore Bowl enthusiastically supported the gala's exceptional honorees—California State Controller John Chiang, Public Servant of the Year Award; Kaiser

Permanente, Corporate Responsibility & Leadership Award (accepted by Dr. Diana Bontá); and ACLU of Southern California Executive Director Ramona Ripston, Lifetime of Excellence in Public Service Award. It was, indeed, a festive occasion and grand celebration of our stellar honorees.

The Public Policy Education Program, PBI's capstone policy program, has focused this year on Los Angeles as a preeminent region of California. As such, the California Agenda Public Policy Forum Series, the *Los Angeles 2010: State of the City Report*, a series of PBI policy briefs, and the 18<sup>th</sup> Annual California Policy Issues Conference (on November 4<sup>th</sup>) are the programmatic tools featuring an intensive exploration of the southland. The California Agenda has held forums on the future of the southland's economy (March), immigration reform and race/class relations (April), greening Los Angeles in a sustainable future for all (May), the local impact of national health reform (July), and how to fix a dysfunctional state (October). The October forum also served as the 2010 PBI Distinguished Lecture, featuring Joe Mathews, author of *California Crack Up: How Reform Broke the Golden State and How We Can Fix It*.

The *Los Angeles 2010: State of the City Report* was published and released on October 5<sup>th</sup> at a press conference on the campus of Cal State LA. The report, containing eight original articles on various sectors and aspects of the Southland – ranging from the state of local and regional economies, immigration and the new maturity of LA, housing and human rights, LA politics, sustainability and LA's future, transportation and road prioritization, water and its southland future, and opportunities and challenges in health care reform for Los Angeles. Several contributing authors participated in the press conference including Michael Cousineau of USC, Daniel Flaming of the Economic Roundtable, Jacqueline Leavitt of UCLA, Dowell Meyers of USC, and Richard Willson of Cal Poly Pomona. The executive summary and the full, book-length report, will be broadly distributed in hard copy and is already available on the PBI website.

Support from the John Randolph Haynes and Dora Haynes Foundation, Southern California Edison, Wells Fargo, Sempra Energy, Sony Pictures Entertainment and Union Pacific has been instrumental in allowing us to focus intensively on Los Angeles as a special region of California in various forms throughout the year. Most importantly, such support has allowed us to engage leaders and representatives from across the sectors, as well as community residents and stakeholders, on conditions impacting our communities and on hopeful remedies for improving our collective and individual lives in the future.

Thanks to all of you for being with us this past year.

Sincerely,

Jaime A. Regalado, Ph.D.  
Executive Director

# PBI'S 6<sup>TH</sup> ANNUAL *LOS ANGELES: STATE OF THE CITY REPORT* EXAMINES CRITICAL ISSUES IMPACTING THE QUALITY OF LIFE IN LA

*Continued from front cover*

immigration, housing, politics, sustainability, transportation, water, and health. Although each chapter focuses exclusively on one topic, the interrelationship of multiple topics is undeniable. A sustainable future requires attention to all of these issues and more.

Dan Flaming offers a sobering economic statement that "job losses in the current recession are much more severe in Los Angeles than in the nation as a whole," suggesting that certain portions of the labor market have been affected more severely than others. Unfortunately, this inequity is compounding existing social and economic disparities. Dowell Myers suggests that during the recent dramatic demographic shift in the past two decades, Angelenos may want to rethink their rhetoric on immigration and engage in constructive policymaking that shifts attention from the magnitude of newcomers to the needs of those who are growing older with us. As new Americans, immigrants who have settled and have become important members of society, need to be fully integrated into our social, economic, and political structures.

Jacqueline Leavitt provides an in-depth analysis of the housing problem from an equity perspective, focusing particularly on those who have become further marginalized during the last few years. Leavitt approaches the topic of housing as a human rights issue, elevating this particular problem to an international level by bringing the United Nations and other organizations into the debate. Raphael Sonenshein takes the reader through the politics of Los Angeles, portraying some of its dysfunctions by focusing on recent elections, the city's governing structure and budgetary woes, and the cast of personalities that make up its leadership. With a long list of issues that have to be weighed by policymakers and budget analysts, Sonenshein suggests that there are hard choices ahead, especially as the state looks to cities for solving its own financial troubles.

Manuel Pastor offers a more optimistic view of sustainability in Los Angeles, identifying opportunities for achieving a higher degree of sustainability while improving the economic condition. His chapter is largely driven by this significant question, "Can Los Angeles, long considered the capital of bad air and environmental neglect, really lead on sustainability?" He points to the importance of leadership in achieving such a goal not only for the city but also for the entire region. Richard Willson's contribution is written with a specific message in mind: solving traffic gridlock through

a particular design intervention called "road prioritization," which "is the allocation of road space to priority uses, such as bus-only lanes on arterial streets." The main concern here is to alleviate congestion from both freeways and the major street network, while increasing the overall throughput of our transportation infrastructure.

Rita Schmidt Sudman brings to our attention another lingering problem that could threaten the viability and growth of our metropolitan area. After highlighting the history of water acquisitions in Southern California, she discusses current sources of water and how we might overcome some of the gaps facing us in the future. Water conservation, recycled water, and groundwater replenishment are among strategies discussed. Clearly, increasing unemployment and underemployment affect the ability of a growing number of the regions' residents to have access to health insurance and quality health care services. Given these dire conditions, Michael Cousineau has undertaken the important task of describing the content of the recent health care reform and its possible impact on Los Angeles and its residents.

The October 5<sup>th</sup> press conference just scratched the surface of the level of engagement and conversation that Dr. Modarres hopes will result from the publication of the *State of the City Report*. The executive summary and a book version of the *2010 State of the City Report* is available online at [www.patbrowninstitute.org](http://www.patbrowninstitute.org).



*Pictured (L to R): (front) Dr. Michael Cousineau of USC, Dr. Daniel Flaming of Economic Roundtable, Dr. Dowell Myers of USC, Dr. Richard Willson of CSU Pomona, and Dr. Jacqueline Leavitt of UCLA. (back) PBI Executive Director Dr. Jaime Regalado, Wells Fargo VP of Community Development Roy Jasso, PBI Associate Director Taffany Lim, CSULA Geography and Urban Analysis Department Chair Dr. Ali Modarres, and PBI PPEP Director Jacqueline Ruiz.*

## HEALTH POLICY OUTREACH CENTER

The Health Policy Outreach Center (HPOC) began the year by going back to its roots and incorporating the voices and opinions of HPOC stakeholders. On February 23, 2010, HPOC partnered with the California State University, Los Angeles Office of Community Engagement to host two consecutive focus groups that convened over 15 community leaders to explore the assets and challenges of health service organizations in Los Angeles County. The focus groups allowed participants to illustrate how the economic crisis and disparities in health service organizations affect the delivery of services and expressed the greater need for stronger collaboration among agencies to minimize resource silos and redundancy.

Dr. Ali Modarres, Chair of CSULA's Department of Geography and Urban Analysis, used the qualitative data gathered from the February focus groups to serve as the foundation for a comprehensive report on how health service organizations are coping with the economic downturn and how CSULA can assist them during these trying times. Dr. Modarres presented his report, "Advocating for Healthy Communities in the Face of the Economic Downturn: Non-profit Health Agencies and the Role of Higher Education" to representatives from community based organizations and Cal State LA in May 2010. The final document is available on the PBI website.

On September 29<sup>th</sup>, HPOC hosted the "Mental Health is Everyone's Business: Promoting Collective Ownership and Wellness in Our Communities" forum which gathered leaders in Los Angeles who are revolutionizing the mental health field by shifting from conventional strategies for reducing mental illness and stigma to promoting a positive mental health movement. This movement, according to Dr. Sam Chan who moderated the forum, is part of a larger social change campaign that focuses on collective ownership of wellness, community building, engagement, child and family strengthening, and the power of collective wisdom. In adopting a public health model and the principles of asset-based community development, multi-sector partners are on the forefront of a transformation that emphasizes the strengths and gifts of all cultures and people while utilizing innovative community outreach and mental health prevention, early intervention, and healing practices. The expert panel included Arvis Jones, Director of the Center of Grief and Loss; Dr. Glenn Masuda, Divisional Director of The Asian Family Center; and Alex Morales, CEO & President of the Children's Bureau. The forum was supplemented by a policy report written by Dr. Sam Chan, "Promoting Mental Health in Los Angeles County: It Takes a Community." To access a full-length video of this forum and past HPOC events, please visit our website at <http://www.patbrowninstitute.org/video.php>



*In collaboration with the Public Policy Education Program, HPOC co-convened the "Healthy Los Angeles: The Local Impact of National Reform" forum on July 15, 2010.*

*(L to R): (front) Kaiser Permanente Southern California Senior Public Affairs Rep James Burkhardt, PBI Associate Director Taffany Lim, PBI Executive Director Jaime Regalado, and PBI PPEP Director Jacqueline Ruiz. (middle) Western Center on Law & Poverty Staff Attorney Abbi Coursolle. (back) KPFK Radio Host Maria Armodian, USC Center for Community Health Studies Director Michael Cousineau, SEIU Local 721 Strategic Initiatives Director Kathy Ochoa, and Community Health Councils, Inc. Executive Director Lark Galloway-Gilliam.*

## THE 2009-2010 CALIFORNIA AGENDA PUBLIC POLICY FORUM SERIES

The California Agenda series is traditionally focused on significant regional and statewide public policy issues. For 2010, the California Agenda focused on the City of Los Angeles and the Los Angeles metropolitan area, with an emphasis on the region's most pressing issues, especially in terms of the intersection of social justice and equality of opportunity.

### **March 11, 2010 – Envisioning Los Angeles' Economic Future**

The precarious condition of the Los Angeles economy – resulting from a national and state recession, historic state budget deficits and fiscal debt, business closures, job loss and citizen anxiety – has become a primary focal point for Angelenos. This panel discussion debated how California's budgetary and fiscal crisis and Los Angeles' high unemployment rate have impacted residents' quality of life, while also offering recommendations to improve the city's and region's business climate and job creation.

Panelists: Hon. Wendy Greuel, Controller, City of Los Angeles; J. Eugene Grigsby III, President & CEO, National Health Foundation; Marqueece Harris-Dawson, Executive Director, Community Coalition; Fran Inman, President, Majestic Realty Foundation; and John Tanner, Executive Director, SEIU Local 721. Moderator: Shirley Jahad, Host, KPCC.



*Los Angeles City Controller Wendy Greuel, alongside National Health Foundation President & CEO J. Eugene Grigsby III, at the California Agenda lecture "Envisioning Los Angeles' Economic Future."*

### **April 15, 2010 – Immigration Reform and LA: Race, Class, and Ethnic Perspectives**

Many residents are disappointed at the Obama Administration's failure to deliver promised comprehensive immigration reform. This discussion involved pointed inquiries within a local framework: Will 2010 finally bring about a major immigration overhaul? What are the social and racial/ethnic implications of immigration reform? Panelists addressed these questions and provided an overview of the city's demographic landscape and a focus on the history of immigration, race and class issues in the Southland.

Panelists: Angelica Salas, Executive Director, Coalition for Humane Immigrant Rights of LA (CHIRLA); Sara Sadhwani, Immigrant Rights Project Director, Asian Pacific American Legal Center (APALC); Joe Hicks, Vice President, Community Advocates; and Dr. Roger Waldinger, Distinguished Professor, UCLA Department of Sociology. Moderator: Teresa Watanabe, Reporter, Los Angeles Times.



*(L to R): (front) Angelica Salas, Dr. Roger Waldinger, and Sara Sadhwani. (back) Dr. Jaime Regalado, Taffany Lim, Joe Hicks, Teresa Watanabe, and Jacqueline Ruiz.*

### **May 20, 2010 – Greening Los Angeles: A Sustainable Future for All**

Efforts to create a "green" Los Angeles have secured numerous investments to create jobs and improve quality of life in Los Angeles. Given the economic downturn and the substantial amount of federal support for infrastructure programs, this may be the opportunity for the city to expand its focus to include more equitable "green" development, widespread use of alternative energies, policies to promote "green" businesses, and investment in employment opportunities in these emerging industries. This panel discussed these issues and offered timely information on the science and technological developments of alternative energy.

Panelists: Woodrow Clark II, Founder & Managing Director, Clark Strategic Partners; Samuel Kang, Managing Attorney, Greenlining Institute; Keith Moo-Young, Dean of the College of Engineering, Computer Science & Technology, Cal State University, Los Angeles; and Felix Oduyemi, Senior Program Manager of Advancing Technology Policy & Planning, Southern California Edison. Moderator: Molly Peterson, Reporter, KPCC.

*Continued on page 6*

**July 15, 2010 – Healthy Los Angeles: The Local Impact of National Reform (in collaboration with the Health Policy Outreach Center)**

Health care and perhaps even more importantly, health care reform took center stage as a predominant public policy issue in 2009 and continues to be vigorously debated in 2010. This fiercely contentious “wedge” issue affects all of us. Panelists discussed the mechanics of health care reform, new opportunities and potential gaps between state and county responsibilities to provide health care services to

residents, and the likely impact of the reform efforts on Los Angeles and in particular, inner city communities.

Panelists: Abbi Coursolle, Staff Attorney, Western Center on Law & Poverty; Michael Cousineau, Director, USC Center for Community Health Studies; Lark Galloway-Gilliam, Executive Director, Community Health Councils, Inc.; and Kathy Ochoa, Strategic Initiatives Director, SEIU Local 721. Moderator: Maria Armoudian, Radio Host, KPFK.

The 2010 California Agenda Series is sponsored by Southern California Edison, Wells Fargo, Sempra Energy, Sony Pictures, Union Pacific, and with support from the John Randolph Haynes and Dora Haynes Foundation.



**John Randolph Haynes and Dora Haynes Foundation**

## **YOUTH ENRICHMENT POLICY PROGRAM**

The Youth Enrichment Policy Program (YEPP) is at the forefront of addressing youth and gang violence in underserved communities by inspiring social change through educational forums, applied research, and public policy advocacy for organizations interested in improving the lives of youth who are affected by gang violence.

**June 23, 2010 – “The Impact of Place-Based Funding On Our Children, Youth, & Families in Los Angeles County”**

Panelists: Teresa Nuno, Director, Planning & Development, First 5 LA; Beatriz Solis, Director, Healthy Communities, South Region, The California Endowment; Vera de Vera, Director, Community Building Initiative, California Community Foundation; and Virginia Victorin, VP of Global Philanthropy & Community Relations Officer, JPMorgan Chase & Co. Moderator: Val Zavala, Anchor, SoCal Connected & VP of News and Public Affairs, KCET.

Presentation Summary: Representatives from top funding institutions in Southern California convened to discuss how place-based funding strategies will impact communities in the Los Angeles region. Audience members had the opportunity to hear about the roots and philosophy of place-based strategies, potential benefits and challenges, lessons learned, and opportunities for broad, multi-sector partnership and collaboration.



*(L to R): PBI Executive Director Dr. Jaime Regalado, First 5 LA Planning & Development Director Teresa Nuno, California Community Foundation Community Building Initiative Director Vera de Vera, KCET VP of News & Public Affairs Val Zavala, JP Morgan Chase & Co. VP of Global Philanthropy Virginia Victorin, The California Endowment Healthy Communities South Region Director Beatriz Solis, PBI Associate Director Taffany Lim, and CSULA College of Health & Human Services Dean Dr. Beatrice Yorker at the YEPP Forum “The Impact of Place-Based Funding on Our Children, Youth, & Families in Los Angeles County.”*

## 29<sup>TH</sup> ANNUAL AWARDS DINNER

This year, we observed the 51<sup>st</sup> anniversary of Edmund G. "Pat" Brown's inauguration as California Governor in 1959—a truly remarkable period of unparalleled investment in California's infrastructure, civil rights, and environmental protections.

Celebrating those who dedicate their lives to public service in the Golden State and strengthening PBI's presence across the public, private, and nonprofit sectors, the Institute's 29<sup>th</sup> Annual Awards Dinner was held at the Millennium Biltmore Hotel on April 29, 2010, in Downtown Los Angeles. The honorees included:

### Public Servant of the Year Award

*California State Controller John Chiang*

### Corporate Leadership & Responsibility Award

*Kaiser Permanente, accepted by Dr. Diana Bontá, Vice President of Public Affairs*

### Lifetime of Excellence in Public Service Award

*Ramona Ripston, Executive Director, ACLU-Southern California*

### Pat Brown Legacy Award

*Hon. Willie Brown, former California Assembly Speaker & San Francisco Mayor*

This year's honorees exemplified Gov. Pat Brown's commitment to the highest standards of public service and community well being. It was only fitting to recognize these individuals and organizations on a night that celebrated the legacy of one of California's greatest leaders. The late Gov. Brown was impressively represented throughout the evening with California Attorney General Jerry Brown, former California Treasurer Hon. Kathleen Brown, and two of Gov. Brown's grandchildren in attendance, filmmakers Hilary Armstrong and PBI Board Member Sascha Rice.



*(L to R): Hon. Willie Brown, PBI Dinner Chair Anita Gabrielian, Kaiser Permanente Vice President of Public Affairs Dr. Diana Bontá, California State Controller John Chiang, ACLU-SC Executive Director Ramona Ripston, and PBI Executive Director Dr. Jaime Regalado.*



*(L to R): PBI Executive Director Dr. Jaime Regalado, Gov. Pat Brown's granddaughter Hilary Armstrong, Hon. Kathleen Brown, California Attorney General Jerry Brown, PBI Board Member and Gov. Pat Brown's granddaughter Sascha Rice, and Hon. Willie Brown.*

Over 400 guests, including elected officials, business, academic, and labor leaders, attended the annual awards dinner. For many in the audience that night, a highlight of the evening was Hon. Willie L. Brown's acceptance of the Pat Brown Legacy Award from Kathleen Brown, former CA Treasurer and Governor Pat Brown's daughter, as he reflected humorously on his years in elected office and shared his candid views on term limits. Hon. Brown's acceptance speech can be seen at <http://www.patbrowninstitute.org/video.php>

Anita Gabrielian, Executive Director of External Affairs of AT&T served as dinner chair, with AT&T serving as corporate host for the event. Popular KABC-TV new anchor Marc Brown emceed the night's festivities.

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