



2010

The Edmund G. "Pat" Brown Institute of Public Affairs

ANNUAL REPORT 2009-2010

Dear Friends:

These are interesting times we are living in, are they not? With a still lousy economy, rampant joblessness, security fears, a dour public mood and elections around the corner, it is hard to find a silver lining as Angelenos and Californians. These are definitely not times for the faint of heart!

For educational institutions and community-based nonprofit organizations—America's truest "Fourth Sector"—a crucial dilemma is playing out. While governments at all levels are shedding services due to increasingly overstretched budgets, demands are ever-growing for direct and indirect services from nonprofit organizations and institutions of higher education. These services range from health care and day care for children of working adults, to job training and career placement assistance, among others. Part of the dilemma of course is this: nonprofit organizations and the higher education sector have suffered severe economic and budgetary blows emulating other sectors of society. They cannot possibly make up the difference when government curtails services, especially cutbacks in "safety net" services. Still, they are serving a very noble role and mission. We believe this includes the Pat Brown Institute.

This year, we decided to focus the entire Public Policy Education Program on Los Angeles—the city itself and the greater Los Angeles metropolitan area that includes so many smaller cities. Our decision was based on a longstanding interest of PBI to turn the attention of this program toward the condition of California's major, and in one case, largely forgotten, regions. With the "Golden State" being far less golden than in years past, given many of the conditions cited in the opening paragraph, we decided the timing was right to focus on the conditions of these regions and policy directions to improve them.

The intensive focus on L.A. this year and next, as arguably the most important region of the state, will be followed by an equally intensive focus on California's Central Valley and on Northern California—beginning with Sacramento and stretching into the most northern counties of the State. That is our plan, one worthy of our namesake Pat Brown, a true California icon recently mentioned in the *Los Angeles Times* as "California's greatest governor." PBI's Public Policy Education Program will focus its attention on these important regions through California Agenda public policy forums, the *State of the City Report*, policy briefs, and the year-end California Policy Issues Conference.

Exploring and assessing conditions of three of California's major regions, followed by critical recommendations and suggested policy courses of action will engage multiple sectors of these areas and their communities – business, labor, policy, community nonprofit, K-16 education, and environmental. We hope you join us this year as well as in coming years for these engaging and informative pursuits.

I would like to thank the major sponsors of PBI's Public Policy Education Program: Southern California Edison, Wells Fargo, Sempra Energy, Kaiser Permanente, Sony Pictures, and Union Pacific. We are especially grateful for the generous support from the John Randolph Haynes and Dora Haynes Foundation.

Most sincerely,

Jaime A. Regalado, Ph.D.  
Executive Director

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# THE PAT BROWN INSTITUTE: MISSION AND UNIVERSITY SETTING

## MISSION STATEMENT

The Pat Brown Institute of Public Affairs, a presidentially chartered institute at California State University, Los Angeles is dedicated to the quest for social justice and equality of opportunity, enlightened civic engagement, and enhancing the quality of life for all Californians.

The Pat Brown Institute is a non-partisan public policy center dedicated to sustaining the vision and legacy of former California Governor Edmund G. "Pat" Brown through convening public policy forums, engaging multi-sector stakeholders and diverse communities, and conducting timely policy research and community-driven initiatives.

## UNIVERSITY SETTING

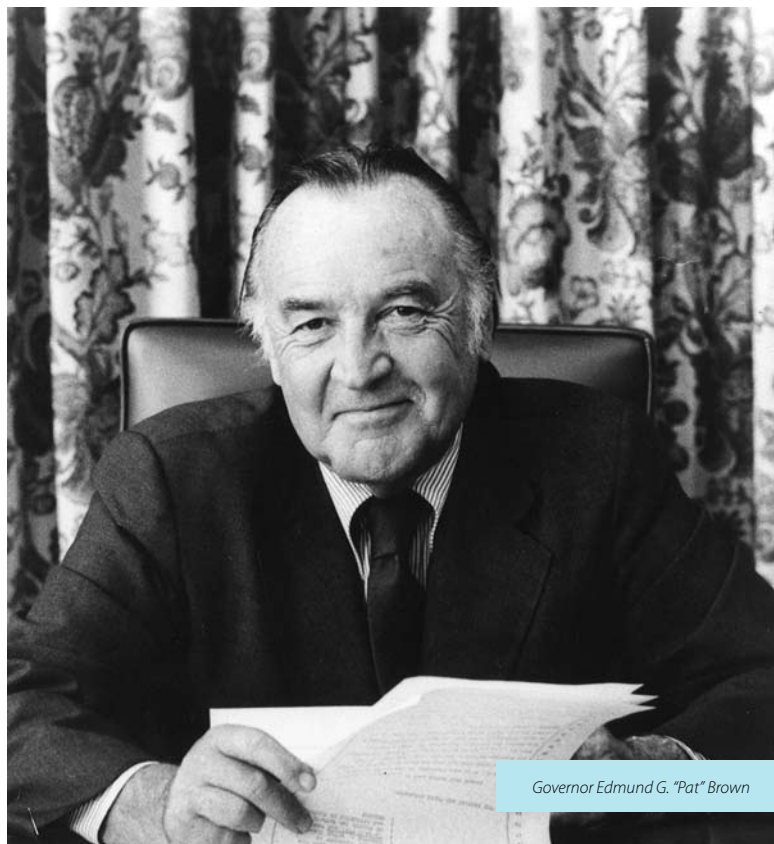
Centrally and strategically positioned on the campus of California State University, Los Angeles (Cal State LA), PBI is known as "the University's public policy institute" and as such, allows Cal State LA to deliver on its urban mission. With its home in the Golden Eagle building at the heart of the Cal State LA campus, PBI continues to serve as the primary connecting point between the University and the broader local, regional and statewide community.

## HISTORY OF THE INSTITUTE

The Pat Brown Institute of Governmental Affairs was started in 1980 by friends and colleagues of former California Governor Edmund G. "Pat" Brown. Created as a stand-alone organization located in the law offices of the former Governor in the westside of Los Angeles, PBI became part of California State University, Los Angeles in 1987. It was then renamed as the Pat Brown Institute of Public Affairs.

From 1991 through 1993, PBI was primarily devoted to planning for, and originating, a series of core urban programs focused largely on the Los Angeles metropolitan area. The Community/University Forum & Seminar Series (now the California Agenda Public Policy Lecture Series), the Public Policy Internship & Fellowship Program, and the PBI Publications Program began in 1991. The Gang Violence Bridging Project was created in 1993, followed by the formation of the California Policy Issues Conference in the same year.

From 1994 through 1997, while originating several other programs, PBI's efforts focused on improving and institutionalizing its initial programs through the generous support of PBI benefactors. On both counts, the efforts were successful. During this phase the Institute launched *California Politics & Policy*, PBI's predominant annual policy journal (1996), and created the Applied Policy Research Program and the Community Policing Training Program, both in 1997.



Governor Edmund G. "Pat" Brown

## HISTORY OF THE INSTITUTE

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From 1998 through 2002, the Institute's primary focus centered on adding corporate and labor members to an already distinguished Board of Advisors; significantly restructuring and expanding the Annual Awards Dinner; reorganizing most of the youth and parent centered programs under a Community Enhancement Program umbrella; creating the Youth on the Move After School Program and the Youth and Gang Violence Intervention Specialist Program; expanding the Applied Policy Research Program; reorganizing the PBI Publications Program, and creating two new publications—the annual *State of Immigration* report and the *California Policy Issues Annual*. In 2002, *California Politics & Policy* became a multidisciplinary, referenced journal open to scholars and practitioners across the nation who focus their applied research on the Golden State.

While 2003 and 2004 brought severe economic and thus programmatic challenges to many community organizations and the education community, including PBI, 2005 and 2006 were banner years for the Pat Brown Institute. Over that academic year, a heralded period of strategic and advanced growth occurred promising future opportunity and expansion. As well, PBI maintained its commitment to strengthening all existing programs while also building a more centered focus on public policy related programs.

The 2006-2007 year was dedicated to restructuring the role of our senior management, creating better inter-office and inter-program communication flows and workloads, and creating a more strategic alignment of public policy, outreach, training and community programs. This restructuring positioned PBI for more nimble growth and success over the next five years.

As we look back over the 2007-2008 year, PBI was committed to strengthening the Institute's internal design and capacity while qualitatively improving key programs, sustainability goals and strategically linking and phasing public policy and community programs as we engaged bright and talented new staff members to PBI. Our steadfast sponsors were key to these achievements, as was a particularly innovative grant from the James Irvine Foundation that allowed us to strengthen leadership and enhance the Institute's capacity to serve and grow over coming years.

During the 2008-2009 academic year, this daunting period resulted in some program and staff downsizing, but our core remained as strong as ever. We seized the opportunity to continue a process that began more than two years prior to concentrate much more specifically on programs, activities, and pursuits that best reflect PBI's mission and core values. This concentration, fully reflected over the year, was notable in program content and program shifts. We refocused our attention on public policy education, community and stakeholder engagement, and safe and healthy communities.



(L to R) PBI Board Member John Tanner, PBI Executive Director Dr. Jaime Regalado, PBI Board Member Dr. Diana Bontá, PBI Board Member Kenneth Burt, PBI Board Member Scott Bowman, PBI Board Member Sascha Rice, PBI Board Chair Dr. Desdemona Cardoza, PBI Board Member Anita Gabrielian, Wells Fargo VP of Community Development Roy Jasso, and PBI Board Member David Sickler at the 29<sup>th</sup> Annual PBI Awards Dinner.

# BOARD OF ADVISORS AND STAFF

## BOARD OF ADVISORS

Charged with advising on strategic planning, fundraising, and engaging in PBI activities and programs, members of PBI's Board include representatives of corporations and business, organized labor, community nonprofit organizations, higher education, philanthropy, and the public policy community. For many years, it has been widely viewed as a high profile and strategically impressive component of PBI.

### **Desdemona Cardoza, Ph.D., Board Chair**

*Provost & Vice President for Academic Affairs, CSULA*

### **Nathaniel Trives, Board Vice Chair**

*New Visions Foundation*

### **Diana M. Bontá, Ph.D.**

*Kaiser Permanente*

### **Scott Bowman, Ph.D.**

*Department of Political Science, CSULA*

### **Kenneth C. Burt**

*California Federation of Teachers*

### **Anita Gabrielian**

*AT&T*

### **Annelle Grajeda**

*SEIU*

### **Gordon Gregory**

*Mosaic Capital LLC*

### **Andres F. Irlando**

*Verizon*

### **Alice Kawakami**

*University Library, CSULA*

### **Stewart Kwoh**

*Asian Pacific American Legal Center of Southern California*

### **Marie Moretti**

*Founding PBI Executive Director*

### **Frank J. Quevedo**

*The Quevedo Group, LLP*

### **George Ramirez**

*Union Bank*

### **Byron K. Reed**

*Wells Fargo*

### **Cristina Regalado**

*The California Wellness Foundation*

### **David Sickler**

*State Building & Construction Trades Council of California*

### **John Tanner**

*SEIU Local 721*

### **Peter R. Villegas**

*JPMorgan Chase*

### **Keith Weaver**

*Sony Pictures Entertainment*

## EX-OFFICIO MEMBERS

### **Charles Casey, Jr.**

*University of California, Davis*

### **Hon. Kathleen A. Kelly**

*Superior Court of California*

### **Sascha Rice**

*Filmmaker & Granddaughter of Gov. Pat Brown*

## EMERITUS MEMBERS

### **James R. Galbraith**

*Conrad Hilton Foundation*

### **Marvin Hoffenberg**

### **Herman D. Lujan, Ph.D.**

### **Alan Sieroty**

*Sieroty Company, Inc.*



Stewart Kwoh



Sascha Rice



Nathaniel Trives

## PBI STAFF

Core staff members are listed below:

**Jaime A. Regalado, Ph.D.**

*Executive Director*

**Nathaniel Adjei**

*Research Associate*

**Taffany Lim**

*Associate Director*

**Roberto Campos**

*Coordinator, Public Policy Education Program*

**Lily H. Baba**

*Administrative Analyst*

**Jessica Roosinivalda-Gomez**

*Sr. Program Coordinator, Safe and Healthy Communities Program*

**Jacqueline Ruiz**

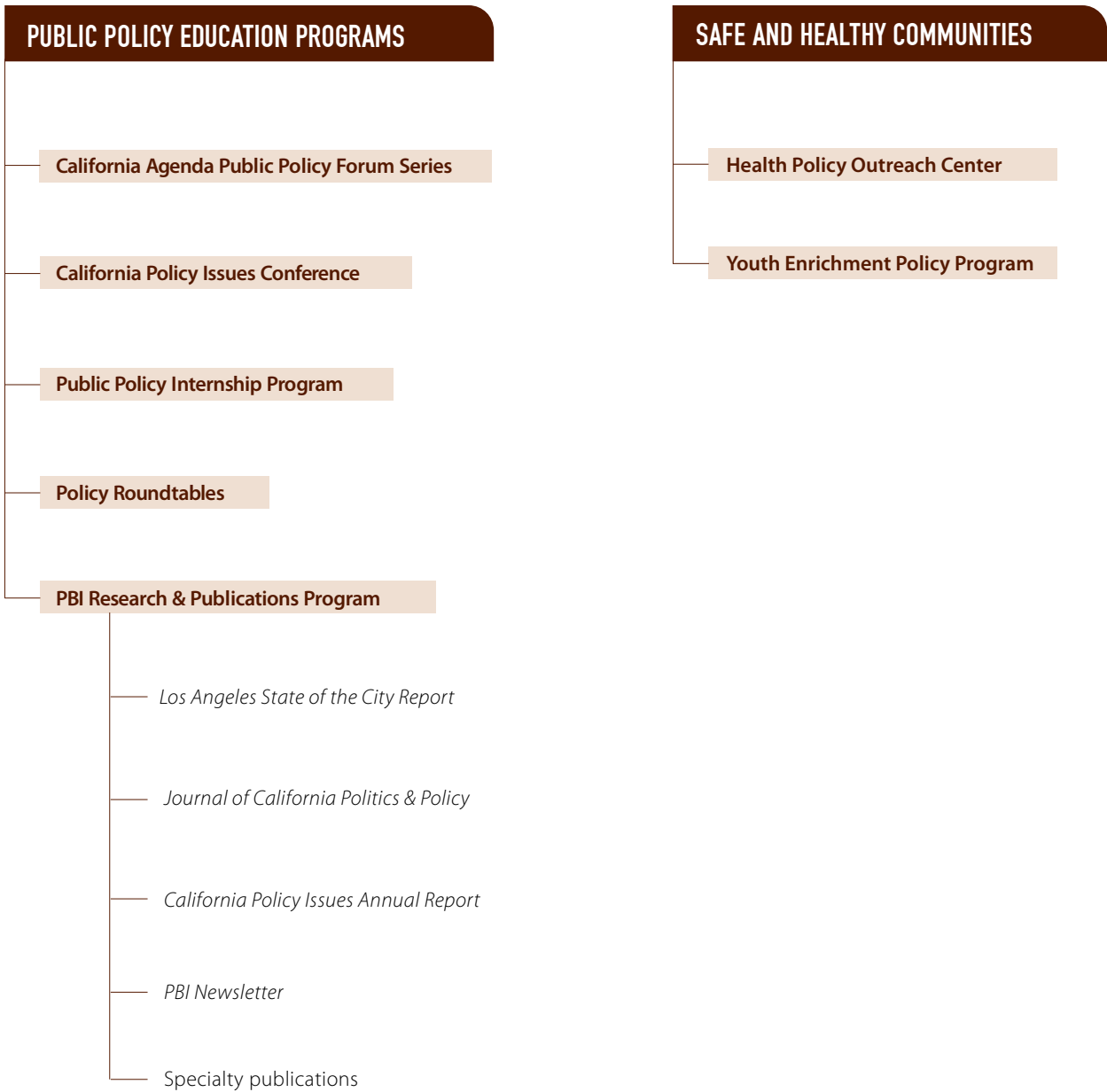
*Director, Public Policy Education Program*



(L to R): Lily Baba, Jacqueline Ruiz, Taffany Lim, Jessica Roosinivalda-Gomez, Roberto Campos, and Dr. Jaime Regalado.

# PBI PROGRAMS

The Pat Brown Institute’s organizational model includes two distinct program areas. With related projects and publications grouped under each programming umbrella, PBI’s program model continues to benefit from increased efficiency and streamlined operations.





Dr. Jaime Regalado, PBI Executive Director

Throughout the past academic year, a number of notable changes have taken place at the Pat Brown Institute. Here is a look at several noteworthy transitions, programs, and activities:

## Staff and Board Transitions

Long-time associate director Dr. Ali Modarres formally left the Institute to become chair of Cal State LA's Department of Geography and Urban Analysis. This is a wonderful opportunity for Ali and for the University. We are pleased

that he continues to work on PBI projects, namely the Public Policy Education Program and the Health Policy Outreach Center.

Taffany Lim became the Institute's Associate Director in November 2009 and hit the ground running. Formerly the Director of PBI's longstanding Community Policing Training Program and the Health Policy Outreach Center, Taffany returned to PBI after serving two years with the LA County Children's Council. In her role as Associate Director, she runs PBI operations, manages staff, and assists in PBI development activities.

After three years, Dr. Desdemona Cardoza stepped down as University Provost and thus as PBI Board Chair in June. She will be replaced by Dr. Ashish Vaidya, formerly the Dean of Faculty at California State University, Channel Islands. On October 1, 2010 Dr. Vaidya will assume the position of Provost and PBI's new Board Chair, and we are truly excited by the broad administrative experience and extensive record of academic success he will bring to PBI and the University. In addition, John Tanner, Executive Director of SEIU Local 721, became a member of PBI's Board of Advisors this past year. Previously, he served as a speaker at PBI forums and conferences.

## 29<sup>th</sup> Annual PBI Awards Dinner

The 2010 PBI Awards Dinner was held on April 29<sup>th</sup> at the Millennium Biltmore Hotel in Los Angeles. Former State Assembly Speaker and San Francisco Mayor Willie Brown received the Pat Brown Legacy Award from former California State Treasurer Kathleen Brown, the youngest child of Pat and Bernice Brown. California State Controller John Chiang was presented with the Public Servant of the Year Award by PBI Board Member Stewart Kwoh. Dr. Diana M. Bontá was presented with the Corporate Responsibility Award on behalf of Kaiser Permanente by Elise Buik, president of the United Way of Greater Los Angeles. Additionally, long-time ACLU-Southern CA Executive Director Ramona Ripston was presented with the Lifetime of Excellence in Public Service Award by her husband, Judge Stephen Reinhardt. Emcee Marc Brown of ABC-7 indicated that not only was it a wonderful night to behold, it was also quite a "Brown-fest." In addition to Marc and Willie Brown, Kathleen Brown, her daughters Hilary and Sascha and other members of the family were present, including California Attorney General Jerry Brown, who attended a very lively honoree reception. AT&T served as Corporate Dinner Host and PBI Board Member Anita Gabrielian served as Dinner Chair.

## PBI Programs

**Public Policy Education Program**—A major grant from the John Randolph Haynes and Dora Haynes Foundation and continued primary support from Southern California Edison, Wells Fargo, Sempra Energy, Sony Pictures and Union Pacific enabled PPEP to focus attention on Los Angeles City and County as a preeminent region of California. This is the first regional focus of this entire Public Policy Program – which includes the California Agenda forum series, the California Policy Issues Conference, *State of the City Report*, and public policy briefs. Topics and themes reflected in the forums and report will be more fully discussed and debated at the conference. This two-year effort will eventually shift to other regions of the state.

**Health Policy Outreach Center**—HPOC continues to provide requested research and engagement opportunities for community health service providers, residents, stakeholders, government officials and scholars. HPOC hosted three community forums over the year and provided attendees with CDs on health-related research topics requested by HPOC event attendees, as well as by its broader constituent base and partners. The topics are determined through focus group meetings, event evaluations, and structured interaction at the health forums. Kaiser Permanente's Dr. Diana Bontá and Los Angeles County Supervisor Mark Ridley-Thomas were the respective morning and luncheon keynote speakers at the 2010 Health Policy Summit held at Cal State LA in January. We are thankful for the continuing support of our sponsors, Kaiser Permanente and The California Wellness Foundation.

**Youth Enrichment Policy Program**—In line with PBI's historical interest in gang and youth violence mitigation, prevention, and intervention since 1992, YEPP continued its year-long evolution from an after school direct service program to becoming a public policy program focusing on high-risk and at-risk youth and families. In addition to reconstituting the program as a policy focused effort, we spent the past year meeting with the staff from community organizations primarily on the eastside of Los Angeles to determine how our policy efforts might be of assistance to their work with youth and families. The YEPP hosted a public forum on "Placed-Based Philanthropic Initiatives" to begin determining how this geographic approach may help or hinder efforts to mitigate youth violence in Los Angeles County. Planning also took place to hold a countywide forum on the state of gang and youth violence prevention/intervention in December 2010 to determine public policy priorities and partnering opportunities. We are thankful for the support of our primary program sponsor, The California Wellness Foundation.

PBI achieved a very strong year of programming and activity in spite of a poor economy, continuing budget deficits at all levels of government, and a philanthropic sector that is also in the midst of an economic recovery. Still, our progress and strength was made possible by our generous sponsors, especially those who have been with us for quite some time. We are thoroughly grateful to all of them.

We look forward to focusing on maintaining and strengthening PBI's core programs in the years to come, while also completing long-range planning for the next five years. This will be accomplished with the continued generous support of our sponsors, friends, and colleagues.

# PUBLIC POLICY EDUCATION PROGRAM

Exemplifying the bipartisan spirit of Governor Brown, PBI's Public Policy Education Program (PPEP) serves as a vehicle to convene, educate, and involve a diverse group of California decision makers from across the sectors, including government, education, nonprofit, labor, business, and media on timely and significant public policy issues impacting the Golden State. PPEP serves as an umbrella for the California Agenda Public Policy Forum Series, the annual California Policy Issues Conference, the *Los Angeles State of the City Report*, and other policy briefs.

## CALIFORNIA AGENDA PUBLIC POLICY FORUM SERIES

The California Agenda Public Policy Forum Series provides a platform for experts in various fields to convene in order to address and debate pertinent policy issues. The 2009 series focused on significant statewide public policy issues that impacted Californians' quality of life in light of the economic crisis. The 2009 series concluded with a timely distinguished lecture on September 24<sup>th</sup> delivered by California Senate President Pro Tempore Darrell Steinberg. Senator Steinberg focused on former Governor Brown's contributions by highlighting the importance of key infrastructure, California's future in light of the budget turmoil, and the need for investment in California's aging infrastructure. PBI shifted its focus for the 2010 series in order to comprehensively address issues impacting the city of Los Angeles and surrounding L.A. metropolitan areas. Selected forums are digitally recorded for viewing on PBI's website.

## ANNUAL LOS ANGELES STATE OF THE CITY REPORT

This publication is an annual enterprise of PBI and California State University, Los Angeles. The 2009 edition included articles authored by various Los Angeles experts and scholars including Jack Kyser of the Los Angeles Economic Development Corporation's Kyser Center for Economic Research; PBI Executive Director Dr. Jaime A. Regalado; Dr. Abel Valenzuela Jr. of the University of California, Los Angeles; Kevin Escudero of the University of California, Berkeley; Dr. Bill Pitkin of the Conrad N. Hilton Foundation; Michele Siquieros of Campaign for College Opportunity; and Dr. Michael Cousineau of the University of Southern California. Topics included economic development, L.A.'s political landscape, the DREAM Act, housing, higher education, and health care institutions and insurance. Though not intended for comprehensive coverage on every topic, the report attempts to initiate dialogue around important challenges and opportunities that the City of Los Angeles currently faces. The *Los Angeles State of the City Report* is available on the PBI website.

## PUBLIC POLICY BRIEFS

These publications parallel PPEP program activities which serve as tools to better comprehend policy issues. The policy briefs illuminate key public policy issues, providing case studies, best practices examples, and well-considered policy recommendations. These briefs are available on the PBI website under the "Publications" section.



(L to R) PBI Public Policy Education Program Director Jacqueline Ruiz, USC Professor Manuel Pastor, VerdeXchange Institute Chairman and Managing Director David Abel, CDTech Founder Denise Fairchild, PBI Executive Director Dr. Jaime Regalado, and SEIU Local 721 Executive Director John Tanner after the Convening Plenary Panel entitled, "The Green Agenda and the Future of the State" at the 17<sup>th</sup> Annual California Policy Issues Conference.



This one-day conference, a cornerstone of PBI's Public Policy Education Program (PPEP), engages Californians and local residents from across the sectors in spirited discussion, debate, and dialogue on the most imperative public policy issues of the day. Customarily, the conference focuses on governance and civil society issues related to California. The 2009 conference, entitled "Building a Green and Inclusive California: An Infrastructure for the 21<sup>st</sup> Century," provided an opportune setting for experts from across the sectors and audience members alike to explore the relationship between infrastructure and green development. Academic experts, experienced practitioners and policymakers were invited speakers to create a proactive dialogue around the issues that affect the future of the state. The conference began with the premise that the state was well positioned to provide national and international leadership in sustainability by focusing on strategic investment in traditional and new infrastructure that will improve its economic and environmental condition, while ensuring that "green jobs" and "green development" are enjoyed by all Californians equitably.

The morning keynote and convening plenary panel set the tone for the dialogue that followed throughout the day. Assemblymember Mike Eng delivered the morning keynote and provided an overview of California's infrastructure. Later, the convening plenary speakers—Denise Fairchild of Los Angeles Trade-Technical College (LATTC) and Community Development Technologies (CDTech), Dr. Manuel Pastor of the University of Southern California, and John Tanner of SEIU Local 721—spoke about the wider impacts of green and sustainable development from a statewide perspective.

Two concurrent sessions followed the morning plenary panel. The first session focused on investment in traditional infrastructure and the state's built environment. Panelists included Dr. David Blekhman of California State University, Los Angeles, Dr. Diana Bontá of Kaiser Permanente, Kerry O'Hare of Building America's Future, Pedro Pizarro of Southern California Edison, and David Sickler of California Building Trades Council. In addition, panelists addressed how investment can potentially yield positive results within the envisioned green development agenda. The second concurrent session focused on the digital divide in California and policies to improve usage and affordability. Panelists included Chris Boyer of AT&T, Samuel Kang of the Greenlining Institute, and Dr. Ali Modarres of California State University, Los Angeles.

Following the concurrent sessions was a luncheon keynote delivered by Michael Peevey, president of the California Public Utilities Commission. Mr. Peevey spoke about the existing equitable opportunities in new infrastructure, including new forms of technology. The conference ended with an exciting new feature, a special lecture provided by S. David Freeman, interim general manager of the Los Angeles Department of Water and Power. Mr. Freeman provided insight about Los Angeles' "green agenda" and the future of the city's infrastructure.

The 17<sup>th</sup> Annual California Policy Issues Conference, attended by over 250 participants, was held at the Millennium Biltmore Hotel in Los Angeles, California.



Morning keynote speaker and Assemblymember Mike Eng and PBI Executive Director Dr. Jaime Regalado.

The California Agenda series is traditionally focused on significant regional and statewide public policy issues. For 2010, the California Agenda focused on the City of Los Angeles and the Los Angeles metropolitan area, with an emphasis on the region's most pressing issues, especially in terms of the intersection of social justice and equality of opportunity.



California State Senate President Pro Tem Darrell Steinberg addresses the audience at the California Agenda Distinguished lecture entitled "California 2020: A Look Ahead."

**September 23, 2009**  
**California 2020: A Look Ahead**

Featured Speaker: California State Senate President Pro Tem Darrell Steinberg

**March 11, 2010**  
**Envisioning Los Angeles' Economic Future**

Panelists: Hon. Wendy Greuel, Controller, City of Los Angeles; J. Eugene Grigsby III, President & CEO, National Health Foundation; Marqueece Harris-Dawson, Executive Director, Community Coalition; Fran Inman, President, Majestic Realty Foundation; and John Tanner, Executive Director, SEIU Local 721. Moderator: Shirley Jahad, Host, KPCC.

**April 15, 2010**  
**Immigration Reform and LA: Race, Class, and Ethnic Perspectives**

Panelists: Angelica Salas, Executive Director, Coalition for Humane Immigrant Rights of LA (CHIRLA); Sara Sadhwani, Immigrant Rights Project Director, Asian Pacific American Legal Center (APALC); Joe Hicks, Vice President, Community Advocates; and Dr. Roger Waldinger, Distinguished Professor, UCLA Department of Sociology. Moderator: Teresa Watanabe, Reporter, *Los Angeles Times*.

**May 20, 2010**  
**Greening Los Angeles: A Sustainable Future for All**

Panelists: Woodrow Clark II, Founder & Managing Director, Clark Strategic Partners; Samuel Kang, Managing Attorney, Greenlining Institute; Keith Moo-Young, Dean of the College of Engineering, Computer Science & Technology, Cal State University, Los Angeles; and Felix Oduyemi, Senior Program Manager of Advancing Technology Policy & Planning, Southern California Edison. Moderator: Molly Peterson, Reporter, KPCC.



Los Angeles City Controller Wendy Greuel, alongside National Health Foundation President & CEO J. Eugene Grigsby III, at the California Agenda lecture "Envisioning Los Angeles' Economic Future."



(L to R): (front) Coalition for Humane Immigrant Rights of Los Angeles Executive Director Angelica Salas, UCLA Sociology Distinguished Professor Dr. Roger Waldinger, and Asian Pacific American Legal Center Immigrant Rights Project Director Sara Sadhwani. (back) PBI Executive Director Dr. Jaime Regalado, PBI Associate Director Taffany Lim, Community Advocates Vice President Joe Hicks, Los Angeles Times writer Teresa Watanabe, and PBI PPEP Director Jacqueline Ruiz.

**POLICY REPORTS & BRIEFS**

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**June 2009**

*The "Next" Californians: A Gendered Perspective on the Integration of Immigrants and Their Children* by Dr. Ali Modarres

Dr. Modarres explores the importance California's youth aged 17 years and younger and their potential impact on the state's socioeconomic future.

**August 2009**

*Job Equity and California's Emerging Green Economy* by Bobbi Murray

This policy brief examines the state's position to build a stronger economy by strategically investing in a "green" economy and ensuring job equity.

**October 2009**

*Los Angeles State of the City Report*

**February 2010**

*Stepping Up Efforts to Align California's Educational System* by Dr. Lois Andre-Bechely

Dr. Andre-Bechely discusses "California's educational pipeline" in light of the state's budget crisis and unprecedented education cuts.

*California's Budget Crisis and the State's Social Infrastructure* by Bobbi Murray

This policy brief examines the structural issues that cause "late" budgets and the relationship between yearly budget impasses and deep social infrastructure cuts.

**PBI NEWSLETTER AND OTHER REPORTS**

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Online Access – PBI Website

While some of PBI's publications are distributed in hard copy, most are posted to our website at [www.patbrowninstitute.org](http://www.patbrowninstitute.org). Throughout the 2009-2010 year, the website received thousands of hits. While a significant number of visitors examined various program descriptions and announcements, our research reports, policy briefs, and articles from the California Agenda Lecture Series were frequently downloaded.

# SAFE AND HEALTHY COMMUNITIES PROGRAM

## YOUTH ENRICHMENT POLICY PROGRAM

The Youth Enrichment Policy Program (YEPP) is at the forefront of addressing youth and gang violence in underserved communities by inspiring social change through educational forums, applied research, and public policy advocacy for organizations interested in improving the lives of youth who are affected by gang violence.

Today's YEPP is an outgrowth of PBI's heralded Gang Violence Bridging Project (GVBP). Using the themes of "Strengthening Community and Family" and "Strengthening Youth Fortitude" as guideposts, GVBP developed programs to assist at-risk youth and former gang members to aim for a stable, positive, and productive livelihood through educational opportunities and diverting potential dangerous gang activity towards healthier and violence-free behavior.

In 2005, the project evolved into highly regarded after school programs designed to work with at-risk and high-risk youth and their parents. The Youth Enrichment Project (YEP) addressed youth and gang violence by establishing a "triad" of feeder schools in underrepresented communities and providing tutoring, mentoring, enrichment workshops, and modified case management for high-risk (current and potential gang members) and other at-risk students. YEP focused on fostering safe and healthy communities by providing students with structured educational and enrichment activities designed to help them develop self-esteem and conflict resolution skills.

Today, the Youth Enrichment Policy Program combines PBI's extensive experience with at-risk youth in vulnerable communities with PBI's strengths as a neutral convener on important and pressing policy issues. YEPP seeks to decrease youth and gang violence by establishing a setting where community residents, stakeholders and elected officials can unite and discuss the threats that put neighborhoods at risk. Through PBI's unique approach of working with community-based organizations, businesses, labor, and education, YEPP is able to provide safe venues for civic engagement, policy advocacy, and public education. YEPP currently receives funding from The California Wellness Foundation.

**June 23, 2010**

### ***The Impact of Place-Based Funding On Our Children, Youth, & Families in Los Angeles County***

**Panelists:** Teresa Nuno, Director, Planning & Development, First 5 LA; Beatriz Solis, Director, Healthy Communities, South Region, The California Endowment; Vera de Vera, Director, Community Building Initiative, California Community Foundation; and Virginia Victorin, VP Community Relations Officer, Global Philanthropy, JPMorgan Chase & Co. Moderator: Val Zavala, Anchor, "SoCal Connected" & V.P. News and Public Affairs, KCET.

**Presentation Summary:** Representatives from top funding institutions in Southern California convened to discuss how place-based funding strategies will impact communities in the Los Angeles region. Audience members had the opportunity to hear about the roots and philosophy of place-based strategies, potential benefits and challenges, lessons learned, and opportunities for broad, multi-sector partnership and collaboration.



*(L to R): PBI Executive Director Dr. Jaime Regalado, First 5 LA Planning & Development Director Teresa Nuno, California Community Foundation Community Building Initiative Director Vera de Vera, KCET VP of News & Public Affairs Val Zavala, JPMorgan Chase & Co. VP of Global Philanthropy Virginia Victorin, The California Endowment Healthy Communities South Region Director Beatriz Solis, PBI Associate Director Taffany Lim, and CSULA College of Health & Human Services Dean Dr. Beatrice Yorker at the YEPP Forum "The Impact of Place-Based Funding on Our Children, Youth, & Families in Los Angeles County."*

## HEALTH POLICY OUTREACH CENTER

The Health Policy Outreach Center (HPOC) examines issues influencing the health and well being of Los Angeles County residents. HPOC has created a network of community partners, consisting mostly of nonprofit, for-profit, and public sector organizations to identify critical issues and collaborate on policy analysis and advocacy efforts. HPOC endeavors to provide educational forums, applied research, technical assistance, and other resources to assist organizations that are interested in working to expand the influence of Los Angeles County residents in matters affecting the delivery of comprehensive health services. HPOC currently receives funding from The California Wellness Foundation and Kaiser Permanente and hosted multiple events during the 2009-2010 academic year:

**August 20, 2009**

### ***"Health Care Status and Health Care Institutions in Los Angeles"***

*Presenter: Dr. Michael Cousineau, Director, USC Center for Community Health Studies*

**Presentation Summary:** The presentation reviewed some of the most pressing health and health care problems facing county residents, especially those related to health disparities and access to health care services. The report also highlighted problems facing the health care delivery system beyond transportation access, including hospitals and physician groups. Opportunities and challenges for improving community and resident health were discussed.

**October 14, 2009**

### ***"The Latino Elderly Population in Los Angeles County"***

*Presenter: Dr. Tony Kuo, Office of Senior Health, Los Angeles County Department of Public Health*

**Presentation Summary:** This presentation focused on the Latino elderly population and the health and economic disparities facing this demographic. The report addressed the implications of these data highlighting health care provider workforce issues, the need for more health data, and opportunities to improve the quality of life of the Latino elderly population through policy.

**January 20, 2010**

### ***HPOC Summit: "Challenges and Opportunities for Achieving Equitable Health Care Services"***

#### **Workshops:**

*"Promotoras: Leading Health Policy Change"*

*Presenters: Melinda Cordero, Founder, Vision y Compromiso; and Britt Rios-Ellis, Director, National Council of La Raza. Moderator: Sara Elena Loiza, Founder, Latino Consultants.*

*"Effective Health Policy Communication with the Media"*

*Presenters: Ara Najarian, Managing Partner, Latino Consultants; and Martin Beck, Reporter, Los Angeles Times.*

**Presentation Summary:** The 2010 HPOC Summit was attended by over 100 participants from community, education, government, and business sectors. The goal of the Summit was to focus on the challenges and opportunities in achieving equitable health care in Los Angeles County. Two concurrent workshops were conducted during the day. The first workshop entitled, "*Promotoras: Leading Health Policy Change*" offered the audience an opportunity to learn about how promotoras have historically been a vehicle to promote health education due to their ability to reach the community in alternative ways that differed from the basic methods of health professionals. Promotoras are community members who serve as liaisons between their community and health, human and social service organizations. Audience members discovered how promotoras are using a proactive approach to impact health policy on both a local and state level. The "*Effective Health Policy Communication with the Media*" workshop informed participants on how to use the media to promote health care equity and ways to hold policy makers accountable. Keynote presentations were given by Kaiser Permanente Southern California Vice President of Public Affairs Dr. Diana Bontá and Los Angeles County Supervisor Mark Ridley-Thomas.



*Kaiser Permanente - Southern California Vice President of Public Affairs Dr. Diana Bontá welcomes participants as the sponsor of the 2010 Health Policy Outreach Center Summit.*

**February 23, 2010**

***“Assets and Challenges of Health Service Organizations in Los Angeles County”***

**Event Summary:** In partnership with the CSULA Office of Community Engagement, PBI convened a group of community leaders to explore the assets and challenges of health service organizations in Los Angeles County. Participants illustrated how the challenges and disparities in health service organizations affect the delivery of services and expressed the increased need for stronger collaboration among agencies. The information obtained during this discussion was used in a report by Dr. Ali Modarres entitled, “Advocating for Healthy Communities in the Face of the Economic Downturn: Nonprofit Health Agencies and the Role of Higher Education.”

**May 13, 2010**

***“Advocating for Healthy Communities in the Face of the Economic Downturn: Nonprofit Health Agencies and the Role of Higher Education”***

*Presenter: Dr. Ali Modarres, Chair, CSULA Department of Geography & Urban Analysis.*

**Presentation Summary:** Dr. Ali Modarres used the qualitative data gathered from PBI-hosted focus groups to serve as the foundation for a comprehensive report on how health service organizations are handling the economic downturn and how they believe Cal State LA can assist in achieving their goals. Dr. Modarres presented preliminary findings to a gathering of CBO representatives and CSULA faculty members. The final report is posted on the PBI website.



*National Council of La Raza Director Dr. Britt Rios-Ellis presents alongside fellow panelists Latino Consultants Founder and Managing Partner Sara Elena Loaiza and Vision y Compromiso Promotora/CHW Network Director Melinda Cordero during the “Promotoras: Leading Health Policy Change” workshop.*

## 29<sup>TH</sup> ANNUAL AWARDS DINNER

This year, we observed the 51<sup>st</sup> anniversary of Edmund G. “Pat” Brown’s inauguration as California Governor in 1959—a truly remarkable period of unparalleled investment in California’s infrastructure, civil rights, and environmental protections.

Celebrating those who dedicate their lives to public service in the Golden State and strengthening PBI’s presence across the public, private, and nonprofit sectors, the Institute’s 29<sup>th</sup> Annual Awards Dinner was held at the Millennium Biltmore Hotel on April 29, 2010, in downtown Los Angeles. The honorees included:

### **Public Servant of the Year Award**

*California State Controller John Chiang*

### **Corporate Leadership & Responsibility Award**

*Kaiser Permanente, received by Dr. Diana Bontá, Vice President of Public Affairs*

### **Lifetime of Excellence in Public Service Award**

*Ramona Ripston, Executive Director, ACLU-Southern California*

### **Pat Brown Legacy Award**

*Hon. Willie Brown, former California Assembly Speaker & San Francisco Mayor*

This year’s honorees exemplified Gov. Pat Brown’s commitment to the highest standards of public service and community well being. It was only fitting to recognize these individuals and organizations on a night that celebrated the legacy of one of California’s greatest leaders. The late Gov. Brown was impressively represented throughout the evening with California Attorney General Jerry Brown, Goldman Sachs West Coast Regional Director Hon. Kathleen Brown, and two of Gov. Brown’s grandchildren in attendance, filmmakers Hilary Armstrong and PBI Board Member Sascha Rice.

Over 400 guests, including elected officials, business, academic, and labor leaders, attended the awards dinner. For many in the audience that night, a highlight of the evening was Hon. Willie L. Brown’s acceptance of the Pat Brown Legacy Award from Kathleen Brown, former CA Treasurer and Governor Pat Brown’s daughter, as he reflected humorously on his years in elected office and shared his candid views on term limits.

Anita Gabrielian, Executive Director of External Affairs of AT&T served as dinner chair, with AT&T serving as corporate host for the event. Popular KABC-TV new anchor Marc Brown emceed the night’s festivities.



(L to R): PBI Executive Director Dr. Jaime Regalado, Filmmaker and Gov. Pat Brown’s granddaughter Hilary Armstrong, Goldman Sachs West Coast Regional Director Hon. Kathleen Brown, California Attorney General Jerry Brown, PBI Board Member and Gov. Pat Brown’s granddaughter Sascha Rice, and Hon. Willie Brown.



(L to R): Hon. Willie Brown, AT&T Executive Director of External Affairs and PBI Dinner Chair Anita Gabrielian, Kaiser Permanente Vice President of Public Affairs Dr. Diana Bontá, California State Controller John Chiang, ACLU-SC Executive Director Ramona Ripston, and PBI Executive Director Dr. Jaime Regalado.

# PBI CONTRACT AND GRANT FUNDING, BENEFACTORS AND SUPPORTERS

July 1, 2009 to June 30, 2010

## Contract and Grants (Up to \$105,000)

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The California Wellness Foundation  
John Randolph Haynes and Dora Haynes Foundation  
Kaiser Permanente  
Sony Pictures Entertainment  
Southern California Edison

## Gold Benefactors (\$30,000 to \$39,999)

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AT&T  
Wells Fargo  
Kaiser Permanente

## Silver Benefactors (\$20,000 to \$29,999)

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The Gas Company  
Southern California Edison

## Bronze Benefactors (\$10,000 to \$19,999)

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Hilton Foundation  
SEIU Local 721  
Sony Pictures Entertainment

## Community Benefactors (\$5,000 to \$9,999)

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Disney Worldwide Services  
Marvin Hoffenberg  
Union Pacific Foundation

## Supporters (\$1,000 to \$4,999)

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Asian Pacific American Labor Alliance  
Asian Pacific American Legal Center  
Bank of America  
The Brown Family  
California Faculty Association  
California Federation of Teachers  
California Wellness Foundation  
CSULA - Office of the President  
CSULA - Alumni Association  
CSULA - Friends of Engineering, Computer Science and Technology  
CSULA - Office of Development  
CSULA - Office of the Provost and Vice President for Academic Affairs  
The CSLA Foundation  
James R. Galbraith  
Goldman Sachs  
Gordon Gregory  
IBEW Local 47  
Jewish Labor Committee  
Majestic Realty Co.  
PhRMA  
Alan Sieroty  
Soledad Enrichment Action  
State Building and Construction Trades Council of Southern California  
Teamsters Local Union #572  
The Walt Disney Co.  
Nathaniel Trives  
United Way of Greater Los Angeles

## PBI FEATURED SPEAKERS



Beatriz Solis, The California Endowment



Marqueece Harris-Dawson, Community Coalition



Fran Inman, Majestic Realty Foundation

**David Abel**, *Chairman & Managing Director, VerdeXchange Institute*

**Martin Beck**, *Reporter, Los Angeles Times*

**David Blehman**, *Associate Professor, California State University, Los Angeles*

**Diana Bontá**, *Vice President of Public Affairs, Kaiser Permanente Southern California*

**Chris Boyer**, *Assistant Vice President of Public Policy, AT&T*

**Woodrow Clark II**, *Founder & Managing Director, Clark Strategic Partners*

**Melinda Cordero**, *Founder, Vision y Compromiso*

**Michael Cousineau**, *Director, USC Center for Community Health Studies*

**Cathleen Decker**, *Reporter & Columnist, Los Angeles Times*

**Hon. Mike Eng**, *Assemblymember, California State Legislature*

**Denise Fairchild**, *Founder of Community & Economic Development Department, Los Angeles Trade-Technical College*

**S. David Freeman**, *Interim General Manager, Los Angeles Department of Water & Power*

**Hon. Wendy Greuel**, *Controller, City of Los Angeles*

**Eugene Grigsby III**, *President & CEO, National Health Foundation*

**Marqueece Harris-Dawson**, *Executive Director, Community Coalition*

**Joe Hicks**, *Vice President, Community Advocates, Inc.*

**Fran Inman**, *President, Majestic Realty Foundation*

**Shirley Jahad**, *Host, KPCC*

**Samuel Kang**, *Managing Attorney, Greenlining Institute*

**Tony Kuo**, *Office of Senior Health, Los Angeles County Department of Public Health*

**Sara Elena Loiza**, *Founder, Latino Consultants*

**Ali Modarres**, *Chair, Department of Geography and Urban Analysis, California State University, Los Angeles*

**Keith Moo-Young**, *Dean of the College of Engineering, California State University, Los Angeles*

**Ara Najarian**, *Managing Partner, Latino Consultants*

**Teresa Nuno**, *Director of Planning & Development, First 5 LA*

**Felix Oduyemi**, *Senior Program Manager of Advancing Technology, Southern California Edison*

**Kerry O'Hare**, *Vice President & Director of Policy, Building America's Future*

**Manuel Pastor**, *Director, Program for Environmental & Regional Equity, University of Southern California*

**Michael Peevey**, *President, California Public Utilities Commission*

**Molly Peterson**, *Reporter, KPCC*

**Pedro Pizarro**, *Executive Vice President of Power Operations, Southern California Edison*

**Britt Rios-Ellis**, *Director, National Council of La Raza*

**Sara Sadhwani**, *Immigrant Rights Project Director, Asian Pacific American Legal Center*

**Angelica Salas**, *Executive Director, Coalition for Humane Immigrant Rights of Los Angeles*

**David Sickler**, *Southern California Regional Director, State Building & Construction Trades Council of California*

**Beatriz Solis**, *Director of Healthy Communities - South Region, The California Endowment*

**Hon. Darrell Steinberg**, *President Pro Tempore, California State Senate*

**John Tanner**, *Executive Director, SEIU Local 721*

**Vera de Vera**, *Community Building Initiative Director, California Community Foundation*

**Virginia Victorin**, *VP Global Philanthropy, JPMorgan Chase & Co.*

**Roger Waldinger**, *Professor, UCLA Department of Sociology*

**Teresa Watanabe**, *Reporter, Los Angeles Times*

**Val Zavala**, *VP of News & Public Affairs, KCET*



S. David Freeman, Los Angeles Department of Water & Power



Pedro Pizarro, Southern California Edison



Britt Rios-Ellis, National Council of La Raza

## Jaime Regalado Media Interviews - July 2009 to June 2010

### JULY 2009

- July 8:** *La Opinion*, interviewed by Jorge Macias on new L.A. City Attorney Carmen Trutanich publically taking issue with Mayor Villaraigosa and the city for financing part of Michael Jackson's funeral memorial extravaganza
- July 13:** *San Francisco Chronicle*, interviewed by Matthew Stannard on Laura Chick's first public act as Governor Schwarzenegger's point person for overseeing the spending of federal stimulus dollars coming to California
- July 22:** *Sacramento Bee*, interviewed by Jim Saunders on Governor Schwarzenegger's attempts to reform the state's political bureaucracy before he leaves office in 2010
- July 22:** *Los Angeles Times*, interviewed by Richard Simon on non-Latino politicians becoming elected to political jurisdictions representing Latino voting majorities or near majorities
- July 24:** KCBS Radio San Francisco, interviewed live on the California state budget agreement, disagreements and fallout
- July 29:** KPCC/NPR, interviewed by Adolfo Guzman Lopez on the changing of the leadership guard at the Mexican American Legal Defense and Education Fund
- July 30:** *LA Daily News*, interviewed by Tony Castro on the wait for residents to have the open L.A. City Council 2<sup>nd</sup> district seat filled. *Why does it take so long to hold a special election?*

### AUGUST 2009

- August 5:** KCBS-2, interviewed by Dave Bryan on L.A. police chief William Bratton's announcement that he will be leaving the job
- August 11:** *LA Daily News*, interviewed by Tony Castro on a new organization of young Latino Democrats in the San Fernando Valley
- August 12:** *LA Daily News*, interviewed by Tony Castro on L.A. Latino elected officials supporting separate candidates in the 2010 race for governor. *What are the politics?*
- August 13:** *Sacramento Bee*, interviewed by Jim Saunders on the likelihood of the California legislature achieving major policy goals before the end of this year's session
- August 17:** KNX Radio, interviewed by Rick Schrader on the California legislature returning from its summer break. *Any reason for optimism on major policy items?*
- August 28:** *Los Angeles Times*, interviewed by David Zahniser on the significance of major staff changes taking place in L.A. Mayor Antonio Villaraigosa's office

### SEPTEMBER 2009

- September 4:** KCBS Radio San Francisco, interviewed on Governor Schwarzenegger's potential choice to fill the state Lt. Governor's position, to be vacated by the expected November congressional special election victory of current Lt. Governor John Garamendi
- September 14:** *Sacramento Bee*, interviewed by Rob Hotakanen on K-12 school reform politics – *Is change in the national and local air?*

### OCTOBER 2009

- October 19:** *La Opinion*, interviewed by Yolanda Arenales on the economic condition of Los Angeles as reported in PBI's *State of the City Report*
- October 29:** *San Gabriel Valley Tribune & Pasadena Star News*, interviewed by Rebecca Kimitch on the likelihood of the nation to elect a future Latino president

## NOVEMBER 2009

- November 4:** *La Opinion*, interviewed by Gabriel Lerner on election night results
- November 4:** KCRW FM/NPR, interviewed by Cheryl Glaser (local "Morning Edition" host) on California election results
- November 5:** *San Jose Mercury News*, interviewed by Edwin Garcia on the California proposition vote
- November 5:** Annenberg TV News, interviewed by Jamie Vargas on the youth and minority votes in the 2008 elections
- November 5:** *Los Angeles Times*, interviewed by Molly Hennessy-Fiske for an assessment of the L.A. County Board of Supervisor 2<sup>nd</sup> district election and Ridley-Thomas's fit with other members
- November 5:** *Hoy*, interviewed by Francisco Castro, on the Latino role in the outcome of the 2008 presidential election and expectations of President-elect Obama
- November 6:** *LA Daily News*, interviewed by Connie Llanos on the potential for Barack Obama, as president, to work with grassroots groups who worked on his election campaign
- November 6:** Annenberg Radio News, interviewed by Matthew Richmond on the November 4<sup>th</sup> election outcome of the 2<sup>nd</sup> district race for L.A. County board of supervisor
- November 7:** *LA Daily News*, interviewed by Rick Orlov for a reaction to Rick Caruso's decision not to challenge L.A. Mayor Antonio Villaraigosa for a second term
- November 14:** *La Opinion*, interviewed by Pilar Marrero on the seemingly early start of campaigning for 2010 statewide and 2012 national elections
- November 18:** *LA Daily News*, interviewed by Tony Castro on the seeming escalation of enthusiasm and support for Mayor Villaraigosa in L.A.'s gay and lesbian community
- November 21:** *Sacramento Bee*, interviewed by Joe Saunders on the California budget crises and strategies to alleviate it
- November 28:** *La Opinion*, interviewed by Araceli Martinez-Ortega on what to expect from newly elected members of the California state legislature

## DECEMBER 2009

- December 1:** *Los Angeles Times*, interviewed by Phil Willon on published rumors that L.A. mayor Villaraigosa might join president-elect Obama's cabinet. *What would that mean for L.A. and for Villaraigosa?*
- December 1:** *LA Daily News*, interviewed by Rick Orlov on PBI's Los Angeles: 2009 *State of the City Report*
- December 1:** KFWB Newsradio, interviewed by Ken Jennings on PBI's Los Angeles: 2009 *State of the City Report*
- December 1:** *KCBS Radio San Francisco*, interviewed on the freshman class of Sacramento legislators. *What will they be able to do given budgetary deficits and a depressed economy?*
- December 2:** Annenberg Radio interviewed on the increasing pressure on LAUSD Superintendent Brewer to quit
- December 2:** *La Opinion*, interviewed by Pilar Marrero on president-elect Obama's cabinet choices
- December 4:** *LA Daily News*, interviewed by Rick Orlov for a profile on LAUSD board chair Monica Garcia
- December 8:** KCRW/NPR, interviewed by Warren Olney for "Which Way L.A.?" on reaction to the Los Angeles Unified School Board's attempts to fire superintendent Brewer
- December 18:** KCRW/NPR, interviewed by Warren Olney for "Which Way L.A.?" on Congresswoman Hilda Solis being nominated by President-elect Barack Obama for Secretary of Labor
- December 19:** *San Francisco Chronicle*, interviewed on Congresswoman Hilda Solis's nomination for Secretary of Labor. *Why did Obama pick her?*
- December 22:** *Washington Post*, interviewed by Karl Vick on California budget and fiscal troubles; what can be done?
- December 29:** *Politico*, interviewed by David Mark on the scramble to succeed Hilda Solis in the 32<sup>nd</sup> Congressional District

## JANUARY 2010

- January 5:** *Contra Costa Times*, interviewed by Lisa Vorderbrueggen on a congressional primary race featuring former representative Richard Pombo in California's Central Valley
- January 6:** *La Opinion*, interviewed by Pilar Marrero on Governor Schwarzenegger's final State of the State address
- January 8:** *Sacramento Bee*, interviewed by Kevin Yamamura on Governor Schwarzenegger's state budget
- January 11:** *Los Angeles Daily Journal*, interviewed by Gregory Katz on the 2010 race for California attorney general; *What will it take to win?*
- January 11:** *Los Angeles Times*, interviewed by David Zahniser on Los Angeles-area elected officials running for other elective offices in 2010
- January 12:** *Hoy*, interviewed by Francisco Castro for an assessment of President Obama's first year in office
- January 14:** Telemundo T52, interviewed by Gabriel Huerta on what we can expect from the Obama administration's first term
- January 15:** *LA Business Journal*, interviewed by Greg Katz on the amount of money being spent on candidates in the L.A. City Attorney election campaign
- January 15:** *Los Angeles Times*, interviewed by Scott Gold on the likely impact of Pete Carroll leaving USC on his foundation "A Better L.A. and South Los Angeles"
- January 19:** *Los Angeles Daily News*, interviewed by Kevin Modesti on President Obama's first year in office
- January 19:** *Sacramento Bee*, interviewed by Jim Saunders on Republicans selecting a conservative to serve as the leader of the Assembly minority party
- January 21:** *La Opinion*, interviewed by Araceli Martinez-Ortega on State Senator Gil Cedillo's future as an elected official and beyond
- January 21:** *Sacramento Bee*, interviewed by Peter Hetch on L.A. Mayor Antonio Villaraigosa's 2009 reelection campaign and prospects as well as his potential 2010 run for governor
- January 22:** KCRW/NPR, interviewed by Cheri Glassier on the potential impact of Tom Brown's Massachusetts election to the US Senate on 2010 California elections
- January 22:** *Los Angeles Daily Journal*, interviewed by Gregory Katz on the political significance of the Roman Polanski case for L.A. County District Attorney Steve Cooley in his run for California Attorney General
- January 23:** *La Opinion*, interviewed by Araceli Ortega-Martinez on California Controller John Chiang's increasingly bold pronouncements and actions
- January 23:** *La Opinion*, interviewed by Pilar Marrero on the 32<sup>nd</sup> Congressional District special election pitting State Board of Equalization Chair Judy Chu against State Senator Gil Cedillo
- January 26:** *La Opinion*, interviewed by Roger Lindo on California running out of money – *What can the state government do?*
- January 27:** *Los Angeles Times*, interviewed by Steve Lopez for an online Talk Back column on L.A.'s "most contemptible list" over the past year
- January 28:** *Los Angeles Times*, interviewed by George Skelton on why increasing numbers of Latinos are registering to vote as Independents in California

## FEBRUARY 2010

- February 8:** *Sacramento Bee*, Washington DC Bureau, interviewed by Rob Hotakainen on the relationship between President Obama and Latino voters as he begins his second year
- February 17:** *San Diego Union Tribune*, interviewed by John Marelius on the likelihood of Abel Maldonado being approved by the California Assembly to become state Lieutenant Governor and whether a potential proposition to create a part-time state legislature might be approved by voters in November
- February 23:** *Contra Costa Times*, interviewed by Steven Harmon on the 2010 candidacy of Jerry Brown for Governor of California
- February 25:** *La Opinion*, interviewed by Pilar Marrero on the California Governor's race
- February 28:** NBC Sunday LA, interviewed live in studio by anchor Ted Chen on economic, budget and governance crises in the City of Los Angeles

## MARCH 2010

- March 9:** *Ventura Star*, interviewed by Tim Herdt on the California Governor's race. *Why is Steve Poizner targeting undocumented workers in his ads?*
- March 10:** *Sacramento Bee*, interviewed by Susan Ferris on the race and campaigns for California Superintendent of Public Instruction
- March 14:** KCBS Radio San Francisco, interviewed live on Meg Whitman and Steve Poizner publishing books on their lives during a high profile election campaign
- March 17:** *La Opinion*, interviewed by Pilar Marrero on a field poll showing that California gubernatorial candidate Meg Whitman is vastly outdistancing fellow Republican Steve Poizner and has pulled ahead of Jerry Brown among likely California voters
- March 17:** *Los Angeles Times*, interviewed by Hector Becerra on political changes and challenges in Southeast Los Angeles cities with a particular focus on Maywood
- March 22:** Agencia F News Service for Latin America, interviewed by Luiz Uribe on whether U.S. national immigration reform will be more likely to become law now that health care reform legislation has been approved
- March 24:** *La Presse Montreal*, interviewed by Nicolas Berube on Nancy Pelosi being called by some as one of the most powerful women in U.S. history

## APRIL 2010

- April 6:** Annenberg News Radio, interviewed by Richie Duchon on the City of Los Angeles' fiscal crisis
- April 7:** KCRW/NPR, interviewed by Cheri Glaser on the City of Los Angeles' financial crisis
- April 9:** KPCC/NPR, interviewed as a panel member on KPCC's Town Hall Forum on United Way's Tale of Two Cities' poverty themes — jobs, housing, education, and health
- April 11:** KNBC-TV News Program "Sunday in L.A.", interviewed by Patrick Healy on Los Angeles' financial crisis
- April 15:** *The China Press*, interviewed by Simon Qiu on immigration reform and race/ethnic relations in Los Angeles; *Why did PBI hold a policy forum on this subject?*
- April 18:** Hispanic News Link Service, interviewed by Adriana Maestas on the California gubernatorial primary campaign between Republicans Meg Whitman and Steve Poizner
- April 19:** *La Opinion*, interviewed by Araceli Martinez-Ortega on why the Democratic Party did not endorse any Latino candidates for statewide office in California
- April 19:** *Los Angeles Daily Journal*, interviewed by Sandra Hernandez on San Francisco District Attorney Kamala Harris' candidacy for California Attorney General
- April 20:** *Los Angeles Times*, interviewed by Phil Willon on L.A. Mayor Antonio Villaraigosa's state of the city report. *What will he be emphasizing?*
- April 28:** *La Opinion*, interviewed by Araceli Martinez Ortega on whether proposition 14 (open primaries) will lead, if passed, to a more moderate California legislature in the future

## MAY 2010

- May 4:** *Los Angeles Times*, interviewed by Jeff Gotlieb on the pluses and minuses of term limits in small and medium cities and towns
- May 4:** *Los Angeles Daily Journal*, interviewed by Sandra Hernandez on the potential for local negative press impacting San Francisco District Attorney Kamala Harris' candidacy for California attorney general
- May 10:** *LA Weekly*, interviewed by Patrick McDonald on the candidacy of Janice Hahn in the race for California Lieutenant Governor
- May 12:** *Los Angeles Daily Journal*, interviewed by Sandra Hernandez on the respective Democrat and Republican frontrunners in the California attorney general primary race
- May 13:** *LA Weekly*, interviewed by Gene Meadows on "machine politics" in Los Angeles
- May 24:** KCRW/NPR, interviewed by Cheri Glaser on the races for and the offices of California Lieutenant Governor and California Secretary of State
- May 24:** *La Opinion*, interviewed by Pilar Marrero on California gubernatorial candidate Steve Poizner's television campaign commercials targeting illegal immigration

## JUNE 2010

- June 8:** *Los Angeles Times*, interviewed by Patrick McGreevey on the June 8 ballot Proposition 14. *If passed, will it provide Sacramento with more moderate politicians?*
- June 8:** KPCC/NPR, interviewed by Frank Stoltze for evening election analysis of California's June 8 primary results
- June 9:** *Sacramento Bee*, interviewed by Jim Sanders for an analysis of January 8 California statewide election results
- June 9:** KABC-7, televised interview by Miriam Hernandez on California GOP voters selecting two women as candidates for Governor and US Senator – Meg Whitman and Carly Fiorina respectively
- June 9:** *Sacramento Bee*, interviewed by Susan Farris for an analysis of Proposition 14's passage by California voters on June 8. *Will this be part of Governor Schwarzenegger's legacy?*
- June 9:** La Presse (Montreal newspaper), interviewed by Nicolas Bérubé on Meg Whitman as the California GOP's gubernatorial finalist
- June 21:** *Sacramento Bee*, interviewed by David Siders on GOP gubernatorial candidate Meg Whitman's campaign to woo Latino voters in California
- June 21:** *Los Angeles Times*, interviewed by Hector Becerra on flags representing various nations being prominently displayed in the US during the World Cup Soccer tournament. *Is there a political context and reaction for some flags?*
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# BUDGET SUMMARY – FISCAL YEAR 2009–2010

Period covering July 1, 2009 to June 30, 2010

## ALLOCATIONS

State funding - Personnel and operations	\$300,110
Beginning balances on trust accounts	\$92,118
Allocation for office space	\$50,460
Income/revenue	\$47,131
Donations	\$220,293
Expendable interest from endowment	\$13,681
Grant allocations (includes previous years' balance and new grants)	\$440,402
<b>Total Allocations</b>	<b>\$1,164,195</b>

## EXPENSES

Administrative Operations	
Personnel - Salaries and fringe	\$293,407
Operating Expenses	\$209,180
Administrative Fees	\$20,226
Space rental	\$50,460
Program	
Personnel - Salaries and fringe	\$118,082
Program Expense	\$49,886
Administrative Fees/Indirect Costs	\$17,687
<b>Total Expenses</b>	<b>\$758,929</b>

## ENCUMBERED BALANCES (For FY 09-10)

<b>Grants</b>	\$262,889
<b>Program Balances</b> (trust & endowment accounts)	\$100,889
<b>UNENCUMBERED BALANCES (trust &amp; endowment accounts)</b>	\$41,488
<b>Endowment</b>	
Beginning value (all Endowment accounts)	\$141,656
Donations (minus fees)	\$16,126
<b>Current Value</b>	\$157,783

Notes:

1) This includes 33 accounts (monitored by the University, The CSLA Foundation, and University Auxiliary Services Inc.)

2) Estimated for June 30, 2010, grant accounts begin and end at various times during a fiscal year

Annual Report edited by Nakatomi & Associates

Contributors: Dr. Jaime Regalado, Lily Baba, Taffany Lim, Jacqueline Ruiz, Jessica Roosinivalda-Gomez

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