



The Edmund G. "Pat" Brown Institute

ANNUAL REPORT 2010-2011



Dear Friends:

It is with tremendous gratitude that I write my final annual report letter for the Pat Brown Institute of Public Affairs. In preparing for my retirement at the end of the year, I've had the luxury of reminiscing with many of you about our highlights and shared triumphs. As I look back over my two decades with the PBI, I am so appreciative of the living legacy we have created together.

I first met with former Gov. Edmund G. "Pat" Brown in his Century City offices in the early 1990s to begin planning what would become the PBI we know today. His vision for the institute that would bear his name was crystal clear. He wanted an institute that would be action-oriented and impactful in communities and neighborhoods, particularly those of the inner city. Making an impact at the most basic levels became the mantra for the PBI, guiding all of our work over the past 20 years.

Making an impact became our calling, in PBI's community-oriented work as well as in our public policy programs. We weren't content to simply become a traditional public policy institute. Instead, we focused on building a center of community and policy engagement that actually had legs, a heartbeat and a soul in the community itself—in every community we were in. As a result, we became a progressive public policy institute with programs at the street level. It is a model that served us well for two decades, and one that will continue to flourish in the years to come.

Examples of our community impact came early and often. The Gang Violence Bridging Project (1992-2002) assisted high-risk and at-risk youth and former gang members to achieve stable, positive, and productive lives. Today, that work lives on in our Youth Enrichment Policy Program (YEPP), which helps inspire social change through educational forums, applied research and public policy advocacy for organizations interested in improving the lives of youth who are impacted by circumstances of poverty including gang and youth violence. These programs, while rooted in public policy, have changed the lives of thousands of at risk youth and families—an accomplishment we can all celebrate.

We also made an impact with our Community Policing Training program, from 1997 to 2008, training hundreds of peace officers in Southern California in collaborative problem solving with community stakeholders, schools, youth and parents. And our Health Policy Outreach Center actively joins our policy work and our community outreach to improve the health and wellbeing of underserved communities and people in Los Angeles County.

It is exactly this kind of approach that will guide the PBI's work into the future—linking our expertise in public policy research and civic discourse with our dedication to community outreach and education.

Indeed, it has been a great ride. It has been my distinct privilege to be associated with the Pat Brown Institute, to work early on with Pat Brown in creating an institute of his vision, and in ensuing years with other members of the Brown Family. Pat Brown was my father's political idol, so I felt a personal responsibility to do right by Pat Brown's well-deserved reputation and legacy. Directing the PBI was a tremendous responsibility for me, and rightfully so. Not only did I represent Cal State University Los Angeles and our board and staff, but also the family of Pat and Bernice Brown. But thankfully, their vision was always clear, and with support from the civic-minded individuals, foundations, businesses, organized labor and other organizations that make up our valued sponsors, it became a reality.

Thank you again for your support of the PBI, now and always. I am forever grateful for the many personal and professional friends and colleagues who have worked with me over the years. Thanks to your unyielding support, I leave an Institute that is poised to thrive and to continue making a relevant impact in our communities.

Most sincerely,

Jaime A. Regalado, Ph.D.
Executive Director

TABLE OF CONTENTS

PBI Mission and History	2
PBI Board of Advisors and Staff	3
Public Policy Education Program	5
Safe and Healthy Communities Program	7
PBI's 30 th Annual Awards Dinner	8
Political Analysis - Jaime Regalado	9
PBI Featured Speakers	10
Budget Summary	12
PBI Benefactors and Supporters	13

THE PAT BROWN INSTITUTE MISSION

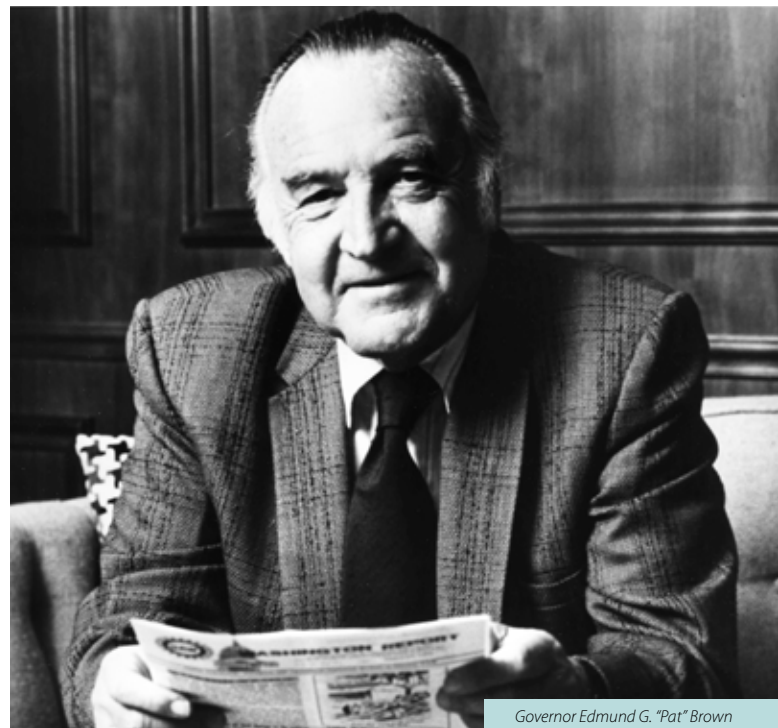
The Pat Brown Institute of Public Affairs, a presidentially chartered Institute at California State University, Los Angeles is dedicated to the quest for social justice and equality of opportunity, enlightened civic engagement, and enhancing the quality of life for all Californians.

The Pat Brown Institute is a non-partisan public policy center dedicated to sustaining the vision and legacy of former California Governor Edmund G. "Pat" Brown through convening public policy forums, engaging multi-sector stakeholders and diverse communities, and conducting timely policy research and community-driven initiatives.

HISTORY OF THE INSTITUTE

The Pat Brown Institute of Government Affairs was started in 1980 by friends and colleagues of former California Governor Edmund G. "Pat" Brown. Created as a stand-alone organization located in the law offices of the former Governor in Los Angeles, PBI became part of California State University, Los Angeles (Cal State LA) in 1987. It was then renamed as the Pat Brown Institute of Public Affairs.

Centrally and strategically positioned on the Cal State LA campus, PBI is known as "the University's public policy institute" and as such, supports Cal State LA in carrying out its urban mission. PBI serves as the primary connecting point between the University and the broader local, regional and statewide community.



Governor Edmund G. "Pat" Brown

BOARD OF ADVISORS

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Marvin Hoffenberg

UCLA Professor Emeritus

Herman D. Lujan, Ph.D.

Alan Sieroty

Sieroty Company, Inc.



L-R: J. Galbraith, M. Moretti, S. Kwoh, A. Kawakami, K. Kelly, D. Bontá, Governor Brown, A. Vaidya, J. Regalado, G. Gregory, N. Trives, F. Quevedo, S. Rice, A. Gabrielian, S. Bowman, K. Burt, and J. Tanner

PBI STAFF

Jaime A. Regalado, Ph.D.

Executive Director

Taffany Lim

Associate Director

Lily H. Baba

Administrative Analyst

Roberto Campos

Coordinator, Public Policy Education Program

Jessica Roosinivalda-Gomez

Sr. Program Coordinator, Safe and Healthy Communities Program

Jacqueline Ruiz

Director, Public Policy Education Program



Top Row, L-R: Joey Furutani, Jacqueline Ruiz, Taffany Lim, Lily Baba, Ali Modarres, Jaime Regalado, Jessica Roosinivalda-Gomez

Bottom Row, L-R: Roberto Campos, Art Simon

PUBLIC POLICY EDUCATION PROGRAM

PBI's Public Policy Education Program (PPEP) exemplifies the bipartisan spirit of Governor Brown and serves as a vehicle to convene, educate, and involve a diverse group of California decision makers from across the sectors, including government, education, nonprofit, labor, business, and media on timely and significant public policy issues impacting the Golden State. PPEP serves as an umbrella for the California Agenda Public Policy Forum Series, the annual California Policy Issues Conference, the Los Angeles State of the City Report and other policy briefs.

2010 – 2011 CALIFORNIA AGENDA PUBLIC POLICY FORUM SERIES

The California Agenda series is traditionally focused on significant regional and statewide public policy issues.

July 15, 2010

Healthy Los Angeles: The Local Impact of National Reform

October 26, 2010

Strengthening the Golden State: Mending a "Cracked" California

February 25, 2011

Weathering California's Economic Crisis: Ensuring Pathways to Higher Education

March 31, 2011

The NFL in LA: A Touchdown for Angelenos?

April 14, 2011

Equality for all Californians: Governor Edmund G. "Pat" Brown and Racial Reform, 1959-1967

May 19, 2011

Finding the Silver Lining in the Golden State's Economic and Budgetary Crisis

June 16, 2011

A Paradigm Shift in California's Energy Environment



The NFL in LA: A Touchdown for Angelenos?
L-R: Frank Stoltze, Dan Beckerman, LA City Councilmember Jan Perry, David Petit, John Semcken

18TH ANNUAL CALIFORNIA POLICY ISSUES CONFERENCE

The 18th annual California Policy Issues Conference “Los Angeles 2010 and Beyond: Moving the Southland Forward” provided an opportune setting for experts and audience members alike to explore the relationship between pressing issues facing the Southland and the impact on residents’ quality of life. PBI strategically aligned our annual publication, Los Angeles 2010: State of the City Report, with the conference content to reach a conference audience of almost 300 attendees, comprised of youth from local high schools and individuals from the non-profit, education, business, and government sectors. The conference continues to reach a wide online audience via videos made available at www.LA36.org.



L-R: Sen. Kevin de Leon, Patrick Healy, Kathay Feng, and Raphael Sonenshein.

LOS ANGELES 2010: STATE OF THE CITY REPORT

With generous support from the John Randolph Haynes and Dora Haynes Foundation, PBI published the 7th annual edition of our signature “State of the City” report. This work and its accompanying summary addresses eight different topics (though many more could have been included): the economy, immigration, housing, politics, sustainability, transportation, water, and health. Authors, renowned for their research in Southern California and Los Angeles in particular, focused exclusively on one topic, although the inter-relationship between the issues is undeniable. The State of the City Report is designed to generate conversation around each theme, thus avoiding the typical scorecard approach and delving into each topic more thoroughly with a narrative and analysis that explains each recommendation.



Jacqueline Leavitt, author of State of the City article, “Putting Human Rights into City Housing Policy.”



Top Row, L-R: Jaime Regalado, Roy Jasso, Taffany Lim, Ali Modarres, Jacqueline Ruiz

Bottom Row, L-R: Michael Cousineau, Daniel Flaming, Dowell Myers, Richard Wilson, Jacqueline Leavitt

SAFE AND HEALTHY COMMUNITIES PROGRAM

The Safe & Healthy Communities Initiative serves as the umbrella for PBI's community programs, including the Health Policy Outreach Center and the Youth Enrichment Policy Project. The goal of the Initiative is to enable communities to identify problems and solutions through collaborative approaches, to enable at-risk and high-risk youth and their families to be engaged leaders and to empower communities to speak and act with singular and collective voices.

YOUTH ENRICHMENT POLICY PROJECT – YOUTH CIVIC ENGAGEMENT & LEADERSHIP TRAINING

The Youth Enrichment Policy Program (YEPP) combines PBI's extensive experience with at-risk youth in vulnerable communities with PBI's strengths as a neutral convener on important and pressing policy issues. YEPP not only establishes settings where community residents, stakeholders, and elected officials can unite and discuss the threats that put neighborhoods at risk, but it has recently developed the Youth Civic Engagement & Leadership Training Program which brings youth from LA County high schools together to learn how they can influence local, neighborhood and school policy and to develop concrete policy projects that address their concerns.

HEALTH POLICY OUTREACH CENTER

The Health Policy Outreach Center examines issues influencing the health and well-being of Los Angeles County residents. HPOC has created a network of community partners who identify critical issues and collaborate on policy analysis and education. HPOC endeavors to provide educational forums, applied research, technical support, and other resources to assist organizations that are expanding the influence of LA County residents in matters affecting the delivery of comprehensive health services. HPOC currently receives funding from The California Wellness Foundation and Kaiser Permanente.

In 2010-2011, HPOC hosted:

July 15, 2010

Healthy Los Angeles: The Local Impact of National Reform

September 29, 2010

Mental Health is Everyone's Business: Promoting Collective Ownership and Wellness in our Communities

April 2011

Mhealth: Are we Prepared?

March 2011

Culturally Sensitive Interventions for Grandparents Raising Grandchildren



The inaugural Youth Civic Engagement & Leadership Training Class included students from Roosevelt, Lincoln, and Locke high schools, and Huntington Park College-Ready Academy.



The "Mental Health is Everyone's Business" forum featured the therapeutic benefits of music.

30TH ANNUAL AWARDS DINNER

PBI celebrated the 30th anniversary of its annual awards dinner this year with approximately 400 multi-sector leaders including representatives from business/corporations, organized labor, community, government, philanthropy, and higher education.

The evening's very special honoree was Mr. Eli Broad, the Southland's civic leader and philanthropist par excellence. Mr. Broad accepted the Pat Brown Lifetime Legacy Award for his ongoing leadership and generosity over a lifetime.

The evening also featured a visit from California Governor Jerry Brown, who provided welcoming remarks, as well as thoughtful commentary by former California State Senator, John Vasconcellos.



California Governor Jerry Brown during his keynote address at the 30th Annual Awards Dinner.



Governor Jerry Brown and CSULA President James Rosser greet well-wishers during the pre-dinner reception.

POLITICAL ANALYSIS – JAIME REGALADO

The Pat Brown Institute is often viewed as a thought leader providing balanced political analysis on issues impacting the entire state of California. Jaime Regalado, Ph.D., is a nationally recognized pundit, specializing in local and state politics, labor, and community issues. In 2010-2011, Dr. Regalado was quoted in more than 130 newspaper articles ranging from the LA Mayoral race to the fragile position of our state budget. He was interviewed extensively by radio stations such as KNX, KPCC, and appeared in live television interviews with CNN and NBC.



Jaime Regalado fields questions during the Los Angeles 2010: State of the City press conference.

PBI FEATURED SPEAKERS



Melina Abdullah, CSULA professor



Sam Chan, LA County Dept. of Mental Health



Maria Elena Durazo, LA County Federation of Labor

Melina Abdullah, *California State University, Los Angeles*

Maria Armoudian, *KPFK*

Dan Beckerman, *AEG*

Diana Bontá, *Kaiser Permanente*

Dave Bryan, *KCAL 9*

Elise Buik, *United Way of Greater Los Angeles*

Patrick Callan, *The National Center for Public Policy and Higher Education*

Guillermo Cespedes, *Gang Reduction and Youth Development, City of Los Angeles*

Sam Chan, *Los Angeles County Department of Mental Health*

Honorable John Chiang, *California State Controller*

Jay Cortez, *Los Angeles Community College*

Abbi Coursolle, *Western Center on Law & Poverty*

Michael Cousineau, *University of Southern California*

Cathleen Decker, *Los Angeles Times*

Honorable Kevin de León, *California State Senate*

Cástulo de la Rocha, *AltaMed*

Shari Doi, *SEIU Local 721*

María Elena Durazo, *Los Angeles County Federation of Labor, AFL-CIO*

Nicola Edwards, *California Food Policy Advocates*

Kathay Feng, *California Common Cause*

Daniel Flaming, *Economic Roundtable*

Senator Pankraz Freitag, *President of the Swiss Federal Finance Commission*

Paul Fu, *Harbor-UCLA Medical Center*

Anita Gabrielian, *Glendale Community College Board of Trustees*

Lark Galloway-Gilliam, *Community Health Councils, Inc.*

Kenny Green, *Toberman Neighborhood Center*

Honorable Wendy Greuel, *Los Angeles City Controller*

Eddy W. Hartenstein, *Los Angeles Times Publisher*

Patrick Healy, *NBC*

Denise Herz, *Cal State LA, School of Criminal Justice and Criminalistics*

Joe Hicks, *Community Advocates, Inc.*

Allan Hoffenblum, *California Target Book*

Arvis Jones, *Center for Grief and Loss for Children*



Samuel Kang, Greenlining Institute



Joe Mathews, Author



Senator Alex Padilla

Shirley Jahad, KPCC

Samuel Kang, Greenlining Institute

Susan J. Kelley, Georgia State University

Stewart Kwoh, Asian Pacific American Legal Center of Southern California

Cynthia Kurtz, San Gabriel Valley Economic Partnership

Anne Larson, Cal State LA School of Kinesiology & Nutritional Science

Yolanda Lasmarias, Los Angeles Unified School District

Gening Liao, National Immigration Law Center

Mary Leslie, Los Angeles Business Council

Glenn Masuda, Pacific Clinics, Asian Pacific Family Center

Joe Mathews, Co-Author, *California Crackup: How Reform Broke the Golden State and How We Can Fix It*

Alex Morales, Childrens Bureau of Southern California

Dowell Myers, University of Southern California

Victor Narro, UCLA Labor Center

Cheryl Newman, Los Angeles County Sheriffs Department

Kathy Ochoa, SEIU Local 721

Honorable Alex Padilla, California State Senate

Manuel Pastor, University Southern California

Honorable Jan Perry, Los Angeles City Council

Molly Petersen, KPCC

David Pettit, Natural Resources Defense Council

Amy Porter, Kaiser Permanente

Maria Quintanilla, Latino Family Institute

Robert K. Ross, The California Endowment

Catherine Sandoval, California Public Utilities Commission

Martin Schiesl, Professor Emeritus, Cal State LA

Holly Schroeder, Building Industry Association

John Semcken III, Majestic Realty Company

Michele Siqueiros, The Campaign for College Opportunity

Raphael Sonenshein, California State University, Fullerton

Frank Stoltze, KPCC

Hector Tobar, Los Angeles Times

Laura Trejo, City of Los Angeles

Marc Ulrich, Southern California Edison

Caprice Young, EnCorps, Inc.

ALLOCATIONS

State funding - Personnel and operations	\$ 377,762
Beginning balances on UAS Trust accounts	\$ 128,696
Income/revenue UAS Trust accounts	\$ 40,918
Donations - UAS Trust accounts	\$ 175,102
Endowment - expendable interest	\$ 1,598
Grant allocations (includes previous years' balance and new grants)	\$ 390,197
Total Allocations	\$1,126,356

EXPENSES

Administrative Operations	
Personnel - Salaries and fringe	\$ 372,645
Operating Expenses	\$ 185,551
Administrative Fees	\$ 17,109
Program	
Personnel - Salaries and fringe	\$ 112,412
Program Expense	\$ 153,547
Administrative Fees/Indirect Costs	\$ 32,700
Total Expenses	\$ 873,964

ENCUMBERED BALANCES (For FY 10-11)

Grants	\$ 109,849
Program Balances (trust & endowment accounts)	\$ 67,651
UNENCUMBERED BALANCES (trust & endowment accounts)	\$ 72,660
Endowment	
Beginning value (all Endowment accounts)	\$ 156,429
Donations (minus fees)	\$ 19,119
Current Value	\$ 175,548

Notes:

- 1) This includes 24 accounts (monitored by the University, The CSLA Foundation, and University Auxiliary Services Inc.)
- 2) Estimated for June 30, 2011, grant accounts begin and end at various times of during a fiscal year

BENEFACTORS AND SUPPORTERS

Contract and Grants

The California Wellness Foundation
Kaiser Permanente
Southern California Edison
The Vons Foundation

Platinum Benefactors (\$40,000 and above)

Kaiser Permanente

Gold Benefactors (\$30,000 to \$39,999)

Wells Fargo

Silver Benefactors (\$20,000 to \$29,999)

James R. Galbraith and the Conrad N. Hilton Foundation

Bronze Benefactors (\$10,000 to \$19,999)

AT&T
Edison International
The Gas Company
SEIU Local 721
Sony Pictures Entertainment
Verizon
The Walt Disney Company

Community Benefactors (\$5,000 to \$9,999)

AEG
BP America
California Community Foundation
The California Endowment

Supporters (\$1,000 to \$4,999)

ABC7
Asian Pacific American Legal Center
Edmund G. Brown, Jr. & Anne Gust
California Faculty Association
The California Wellness Foundation
CSULA - Alumni
CSULA - College of Extended Studies and International Programs
CSULA - Institutional Advancement
CSULA - Office of the President
CSULA - Office of the Provost
CSULA - Office the Vice President for Administration and Finance
Gordon Gregory
IBEW Local 47
Jewish Labor Committee
Alan Sieroty
Nathaniel Trives
Union Pacific Railroad Company
United Way

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