

# PBI Newsletter

California State University, Los Angeles

## Inside this Issue

### REMAKING CALIFORNIA WITH STAR POWER

Pilar Marrero, *La Opinion*

The results of the November 2004 elections were a confirmation of the power wielded by California Governor Arnold Schwarzenegger: the voters agreed with him in 11 of the 14 statewide initiatives he endorsed. He wasn't a candidate, but the way he influenced the outcome of the campaign...he could have been. This time he won again, big time.

The ballot was heavy with 16 measures, so the voters are just now catching their breath, having in little over a year thrown out the previous governor, elected a new one right out of a movie screen, and gone through a bitter presidential election, with a war in between.

Please, is there a chance to rest?

No way. Governor "I'll be back" Schwarzenegger is getting ready to launch a massive attack on "special interests" by using tens of millions of dollars from -Who else?- special interests, to finance a series of initiatives that can run the gamut, from an overhaul of the public-employee pension system to merit pay for teachers. All of it, and much more, could end up in a special election in November, in front of a public that's barely recovered from the hangover of the previous few elections.

This could bring back the question that political experts have been discussing in recent years: Is California's initiative system healthy or is it turning against its own original intent?

When Hiram Johnson, the populist governor of California from 1911 through 1917, came up with reforms that included: the initiative; referendum; and the recall; he meant to give power back to the people and take it away from what he perceived to be the greatest source of corruption for the state and its political system - the Southern Pacific Railroad Company.

The initiative was supposed to supplement legislative policy, a tool for people to bypass corrupt politi-

cians if they were not doing their jobs. Today, it's wildly popular, and Californians love it—especially with the growing cynicism toward politics and politicians that we've experienced in recent years.

Nowadays, the initiative process is as politicized as the legislature, and many argue that it can become less democratic, as is it less accountable to the electorate and increasingly driven by the one thing that Hiram Johnson wanted to take out of policy decision-making: money, money and more money.

During the *12th Annual California Policy Issues Conference* held in November by the Pat Brown Institute of Public Affairs at California State University Los Angeles, experts pointed out that today's initiatives are like "products" that get bought and sold to the public. With abundant use of distortions, they are used by many different groups of all kinds and are often fueled by the money of millionaire donors, companies and others with an interest in a change of policy.

Now, the governor of California is threatening to bypass the legislature, if they don't go his way in a number of issues, and "terminate" them with an intense and well financed campaign to change public policy by initiative. No deliberation. No public discussion. Just a number of initiatives that will be pushed through by the intense popularity of the governor and a well-oiled fundraising machine that puts former Governor Gray Davis' to shame.

The effect of the controversial democratic tool called initiative, will likely multiply many times over in the hands of the prodigious political power of Governor Arnold Schwarzenegger. History will tell what becomes of it.

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*Pilar Marrero is Political Columnist and Metropolitan News Editor for La Opinion Spanish newspaper in Los Angeles*

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### POINTS OF INTEREST

- 24th Annual Awards Dinner
- 12th Annual California Policy Issues Conference
- "Reforming the Institution? The LAPD and its Communities" Constance Rice Lecture, Co-Director, Advancement Project, Los Angeles
- Joel Kotkin Lecture, Irvine Senior Fellow, New American Foundation, "The Progressive Agenda and the Future of Los Angeles"
- Bill Hauck Lecture, California Roundtable President, and Jean Ross, California Budget Project Executive Director "The Hardest Part of Politics: The California Budget"

DROP IN FROM  
PREVIOUS  
NEWSLETTERS

## FROM THE EXECUTIVE DIRECTOR

JAIME REGALADO, PH.D.

**"A Banner Year!"** In so many ways 2004 was, indeed, a "banner" year for the Pat Brown Institute (PBI) and, thankfully, one with legs that will carry us into and far beyond a great beginning to 2005. In this, the centennial year of Pat Brown's birth, it is perhaps altogether fitting that the PBI is in an amazing period of growth and service to Californians. But, of course, PBI's senior staff is reminded of a much more austere beginning, where the seeds were just being contemplated, not yet planted.

During the executive director's report at a recent PBI board meeting, I recalled my first meeting with the Board of Advisors, not long after my hiring in 1991 (Back then, most of the members of the board had been with the original Pat Brown Institute, a free-standing entity from 1979 until it became part of the University in 1987).

In 1991, we were a two-person office full of ideas, but without programs or even a program budget. It was a nerve-racking meeting for me in that I was presenting, at the request of the board chair, a proposed three-year strategy paper I was hopeful the board would adopt as the umbrella urban focus of the PBI. The board would decide to either approve it, or pass on it. What made the meeting ever more unnerving for me was the presence of Governor Brown—the meeting took place in his office in Century City (Pat would be active with the Institute through 1994).

The primary focus of my address to the board that day was that the PBI needed to create a local base in Los Angeles; that is, we should focus on building successful local programs and local awareness before the PBI could hope to become significantly recognized at broader regional and state levels. Ultimately, this became a successful strategy that we are reaping benefits from today.

The Pat Brown Institute has enjoyed many highlights and is going through significant associated changes: attention and support from philanthropic foundations and corporations, program continuation and growth, broadened appeal and expanded constituent bases, and internal reorganization and expansion (including a renewed focus to more significantly interweave our community, research and public policy programs).

Six major grants have recently provided the PBI with expanded opportunities to educate and engage public policymakers and community leaders across the sectors regarding important public policy issues at state, regional and local levels; promote and create safer and healthier communities through collaborations with community partners, service providers, and elected and appointed public officials; and benefit at-risk youth, their families, and the underserved communities they live in through a series of prevention and intervention programs.

*The James Irvine Foundation* provided two-year operational support for PBI's Public Policy Education Program (formerly the Community Education Program) encompassing our state-wide public policy conference, the California Agenda Public Policy Lecture Series, policy briefings and a series of policy-related publications. This support enhances PBI's ability to engage citizens and leaders in regions, across the state, and beyond, on conditions of the civil society in California.

*The Weingart Foundation* provided PBI with a three-year grant award to reestablish components of PBI's heralded gang and youth violence mitigation efforts (the Gang Violence Bridging Project) of past years. Specifically, we are re-starting after-school programs (Pathways) in East Los Angeles and creating others in soon-to-be identified sections of the county; and re-starting transitional and mentoring-tutoring programs (PowerBuilders) for at-risk youth matriculating to Cal State LA and other area colleges and universities.

*The California Wellness Foundation* provided us with a three-year continuation grant that supports staffing and operations of the PBI's Health Policy Outreach Center (HPOC)—focused on determining the most pressing health care issues and needs impacting Latino and Asian Pacific Islander communities in East Los Angeles and the West San Gabriel Valley, and working with our community partners, service providers and legislative staffs to develop policies that better address these issues and meet these needs.

*The Community Technology Foundation* provided a two-year grant that enables the PBI to conduct research to determine how technology can improve the state of community development in the LA Metropolitan Area. Ultimately, this research will provide elected officials at national, state, county and city levels with knowledge of how community technology may best be offered and used in areas with inadequate access to economic and political resources.

*Washington Mutual* provided a one-year grant in support of the institute's Public Policy Internship Program. This program places five Cal State LA students—"PBI/Washington Mutual Fellows"—in six-month long internships in the LA area offices of US congressional members, members of the California State Senate and State Assembly, and with members of the LA City Council.

*Union Bank of California* provided a continuation grant in support of PBI's California Agenda Public Policy Lecture Series. As in 2004, Union Bank serves as corporate host of the ten high profile policy lectures taking place in 2005.

Finally, *Southern California Edison* and *SBC* (the former Pacific Bell) have been constants in supporting PBI programs and operations over the past fifteen years. *The Ahmanson Foundation* has provided generous support over a similar period. I need to acknowledge this long tradition of "being there" for the PBI.

In closing, Pat Brown always wanted this institute named in his honor to have an impact in communities and make a real difference in people's lives. Many of those closest to the former governor are saying that Pat would not only be ever so proud; he would be leading the cheers. This is, indeed, the highest praise.

## 12TH ANNUAL CALIFORNIA POLICY ISSUES CONFERENCE

Four hundred enthusiastic conference goers attended the Twelfth Annual California Policy Issues Conference of the Pat Brown Institute on November 10, 2004, at the Grand Ballroom located at Hollywood & Highland in Los Angeles.

*"Governing Through Initiatives: Implications for California's Infrastructure & Workforce,"* explored the state and condition of California's civil society. A pivotal focus of the conference explored the relationship between representative governance and the increasing tendency of Californians to make major public policy decisions through the initiative process.

The conference audience included business, non-profit and organized labor leaders and representatives, as well as faculty and students from thirteen colleges and universities. The conference began with a highly energetic and informative convening panel discussion about the broad implications of the national elections for California. UC Berkeley's Bruce Cain, NBC Political Analyst Sherry Bebitch Jeffe and Arnold Steinberg, a consultant for the Republican Party, were featured panelists. The session was moderated by La Opinion Political Editor Pilar Marrero.

Mid-morning panel sessions discussed the progressive dreams that resulted in the birth of California direct democracy in the early part of the 20th Century, as well as both intended and unintended consequences of its creation and use almost a hundred years later.

Featured speakers for these sessions included; the Hon. Judy Chu, California State Assembly Member; Lisa Garcia Bedolla, professor at UC Irvine; Ronald Schmidt, professor at Cal State Long Beach; Marlene Carney, California Chamber of Commerce; Rosalind Gold, NALEO; and Paul Turner, of the Greenlining Institute. KQED San Francisco's Scott Shafer and Ventura County Star's Tim Herdt served as moderators.

Timothy Hodson, executive director of the Center for California Studies at CSU Sacramento, provided the luncheon keynote presentation about the extent to which respon-

sible public policy making is possible in the age of initiatives.

The concluding concurrent panels discussed the implications of ballot box initiatives for housing, transportation and California's workforce. Panelists included: LA City Council Member Jan Perry; So. California Association of Affordable Housing Executive Director Jan Breidenbach; Los Angeles United Methodist Urban Foundation Executive Director Bill Pitkin; and State Building and Construction Trades leader David Sickler, among others. The sessions were moderated by Vera de Vera of the Fannie Mae Foundation, and the PBI's Dr. Ali Modarres.

The live audience was joined by cable broadcast audiences in Sacramento and the Bay Area carried by the California Channel during the months of November and December. Highlights of the conference and selected conference manuscripts will be published in the 2005 edition of *California Policy Issues Annual*, a policy journal of the PBI. The journal will be disseminated this summer to policymakers at state and local levels in California.

The 2005 PBI policy conference was made possible through the generous support of Southern California Edison and the Walt Disney Company. Support also came from the James Irvine Foundation, SBC, Fannie Mae Foundation, Kaiser Permanente, The Boeing Company, California Federation of Teachers, Hilton Hotels Corporation, Sony Pictures Entertainment, California Faculty Association and Chevron Texaco.



(L-R) NBC Political Analyst Sherry Bebitch Jeffe, PBI Executive Director Dr. Jaime Regalado, La Opinion Political Editor Pilar Marrero



An attentive conference audience

## PUBLIC POLICY LECTURE SERIES

In 2004, the Pat Brown Institute of Public Affairs began a new public policy endeavor. With support from Union Bank, the institute coordinated the *Public Policy Lecture Series*, to complement the *California Policy Issues Annual Conference*.

Comprised of a series of eight events throughout the year that included a *Distinguished Lecture*, the PBI provided local policy-makers, community leaders, students, and academics with forums that featured ongoing discussions about various public policy issues.

The 2004 speakers included: Dr. Siggy Freyss, Dr. Manuel Pastor (*Distinguished Lecture*), Mr. Alan Clayton, Dr. Scott Bowman, Dr. David Diaz, Drs. Tom Hogen-Esch and Lawrence Becker, Hon. Wendy Greuel, and Dr. Luis Fraga. A summary of these lectures can be found on the institute's website at: [http://](http://www.patbrowninstitute.org/calendar/index.php)



*George Ramirez, Union Bank of California, sponsor of 2005 Lecture Series.*

[www.patbrowninstitute.org/calendar/index.php](http://www.patbrowninstitute.org/calendar/index.php)

The lectures ranged from the governance style of Schwarzenegger to economic divide in California, electoral politics and redistricting, regulatory aspects of communication technology, urban governance, and the role of minorities in regional and national electoral processes.

The paper by Dr. Freyss is also available on-line for those interested in an assessment of Schwarzenegger's governance style. Please visit at: <http://www.patbrowninstitute.org/pdf/op6-2004.pdf>

Building upon the success of these lectures and with support from The James Irvine Foundation and Union Bank, the PBI launched The California Agenda, which includes ten public policy lectures in 2005.



*(L-R) 2005 PBI Distinguished Lecturer Dr. Bruce Cain, Senior Manager for the James Irvine Foundation, Amy Dominguez Arms, and PBI Executive Director Dr. Jaime Regalado.*



*Dr. Ali Modarres of Pat Brown Institute, Raphael Sonenshein of California State University-Fullerton, and Bruce Corbin of Union Bank of California Foundation*

### Upcoming Lectures

**April 14**—Constance Rice, Esq., Co-Director, The Advancement Project: "Reforming the Institution? The LAPD and Its Communities," 8:30–10:30 AM, Henry Chandler Auditorium, The Los Angeles Times

**May 3**—Ethan Rarick, author, "California Rising: The Life & Times of Pat Brown," a lecture and book signing, 6:00–8:00 PM, City Club on Bunker Hill

**May 17**—Joel Kotkin, Irvine Senior Fellow, New America Foundation: "The Progressive Agenda and the Future of Los Angeles," 8:30–10:30 AM, City Club on Bunker Hill

**June 7**—Bill Hauck, president, California Business Roundtable, and Jean Ross, executive director, California Budget Project: "The Hardest Part of Politics: The California Budget," 8:30–10:30 AM, City Club on Bunker Hill

**September**—Lecture on Economic Development (TBA)

**October 25**—Robert Ross, President & CEO, The California Endowment: "Health Care Crisis in California," PBI Distinguished Lecture, 6:00–8:00 PM, City Club on Bunker Hill

**November 2**—Panel Discussion on "California's November 8th Special Election," 8:30–10:30 AM, Chandler Auditorium, Los Angeles Times

**November**—13th Annual California Policy Issues Conference: "California's Infrastructure: Isolation and Access" (TBA)

For further information about The California Agenda and other events, please contact Joseph Legaspi at the institute.

## PBI PARTNERS WITH THE CITY OF LOS ANGELES TO PROVIDE YOUTH AND GANG VIOLENCE INTERVENTION

The Pat Brown Institute has begun its fifth year of partnering with the City of Los Angeles to provide the Youth and Gang Violence Intervention Specialist Training Program. Since its inception, more than 250 gang intervention and violence prevention experts have completed this one-of-a-kind training.

In September 2000, the City of Los Angeles agreed to fund a unique certificate program for individuals providing gang intervention services throughout the city. Up to three training "classes" are provided annually. To date, eleven classes have completed the training. Each class includes up to thirty participants. The participants receive 120 hours of training over a fifteen-week-period, in five unique courses that include: Youth & Adolescent Development; Gang Intervention Strategies and Techniques; Peace Mediation; Community Organizing; and Field Research.

The goal of the Certificate Program is to improve the quality of violence prevention and gang intervention services in the City of Los Angeles by increasing the competencies of the



*Graduates from class 10 of the "Youth and Gang Violence Intervention Specialist Training Program" are presented with certificates of completion at Los Angeles City Hall by councilwoman Jan Perry of October 15, 2004.*

workers who receive the training. It is also a goal of the program to raise the status of intervention workers among the myriad of service providers, teachers, social workers, law enforcement personnel and others in the communities served by these agencies. Others within the city hierarchy who develop policy or pro-

vide tangential services also benefit by gaining a more thorough understanding of the issues that contribute to youth violence.

Enrollment is open to staff from nonprofit agencies that currently provide gang intervention services through the city's Bridges II Program. In-

*...Continued on page 4*

### COMMUNITY POLICING TRAINING PROGRAM



**Representing the City of Pomona** Back Row (L-R): Corporal Mike Neaderbamer, Captain David Kootle, Comander George Hunter, David Beritez, Pomona Latina Chamber of Commerce and Captain Joe Romero, Jr. Front Row (L-R): Pam Morgan, Pomona Chamber of Commerce; Melba Robertson, Willie White Focus Group, Virginia Madrigal, ACTION Group & Pomona Breakfast Optimist Club.

The Pomona Police Department attended its first PBI Community Policing Training Program in October 2004. Pomona embraces the philosophy that through thoughtful problem solving and collaboration between law enforcement, government, and community, it can achieve and sustain greater public safety.

The City of Pomona demonstrated its commitment to "community governance" by inviting city council members, business representatives, and community leaders to hear participating police officers describe a local problem with homelessness as part of their final presentation.

The Spring Community Policing Training Program will be held beginning Monday, March 21, through Friday, March 25, 2005. For more information about the program, contact Taffany Lim at (323) 343-3770.

# PBI PUBLICATIONS

## A CRISIS OF CIVIL SOCIETY: WHO IS LEADING CALIFORNIA?

The 2004 edition of the Pat Brown Institute's California Policy Issues Annual (CPIA), is a compilation of works by leading experts from across all sectors that discuss and debate leading public policy issues impacting California and its urban and suburban communities. The CPIA contains manuscripts and expert presentations made at the PBI's *11th Annual California Policy Issues Conference*. The CPIA is an expanded policy tool for state, regional and local legislators, public and private agencies; community leaders and policy centers.

The journal is edited by Dr. Ali Modarres, associate director and director of Applied Research Programs at the PBI and Dr. Jaime Regalado, a political analyst and the executive director of the Pat Brown Institute of Public Affairs.

## RESPONSIBLE LIBERALISM: EDMUND G. "PAT" BROWN AND REFORM GOVERNMENT IN CALIFORNIA 1958-1967

Long-awaited by many policy analysts and elected leaders, *Responsible Liberalism: Edmund G. "Pat" Brown and Reform Government in California 1958-1967*—provides an inside look at many of the challenges faced by the Brown administration and the striking innovations implemented in such areas as public higher education, race relations, and water policy. The book also delves into discussions about party divisions, gender and ethnic representation, and political ideologies within the context of its time.

"This book attempts to deal with the massive gap in scholarship about the varied array of activities undertaken during the Brown ear, when so much of California's present physical and social infrastructure was created."

—John F. Burns, *California Historian*

The book is edited by Martin Schiesl, professor emeritus of history at California State University at Los Angeles, and author of *The Politics of Efficiency: Municipal Administration and Reform in America, 1880-1920*, and co-editor of *20th Century Los Angeles: Power, Promotion and Social Conflict*.

Copies of the book are available through the Pat Brown Institute.

## BUILDING A CIVIL SOCIETY: SEPARATE GEOGRAPHIES, SHARED DESTINIES

The 2003 edition of the Pat Brown Institute's California Policy Issues Annual (CPIA), examines issues leading toward the San Fernando Valley's secession drive, such as the need for more efficient and effective government as well as better city services and their distribution.

The CPIA provides a series of in-depth analyses by leading experts that examine the causes of secession movements, government efficacy, and democracy.

CPIA manuscripts reflect expert presentations made at the PBI's *10th Annual California Policy Issues Conference*.

Copies of the CPIA are available only through the Pat Brown Institute.

## Youth and Gang Violence Intervention

*Continued from page 5...*

dividuals working with youth, including staff from city departments such as Parks and Recreation and Community Development, as well as the city-sponsored Youth Opportunities Movement jobs development program, are also encouraged to participate. A total of seventy-five participants are expected to complete training during the current year.

The training begins by giving the participants a more theoretical understanding of youth and adolescent development. The first course also provides an understanding of how one changes the mindset of a youth from negative and destructive to positive through on-going individual interaction.

A requirement of the program is that each participant complete a Field Research Project

that demonstrates their understanding of the topics presented in the various courses.

The last class for each session is an opportunity for the participants to present their Field Research Projects to their classmates, co-workers and others. Based on surveys of program participants, more than thirty percent of the graduates have begun implementing the programs that were developed for this program.

The curriculum is team-taught by a partnership of educators and practitioners. While university instructors lead each course, they are teamed with experts from the field who can add special insights or understandings to specific topics in each class session.

In keeping with adult learning, the intent is to actively engage participants in facilitated con-

versations around designated topics so that each has an opportunity to add their own experiences and expertise to the mix. As a result, all participants share in the knowledge of others.

PBI continues to evaluate the impacts of the program on the participants. To date, we have found that participating in the program leads intervention workers to recognize that 'gang intervention' can mean much more.

For instance, because of their exposure to other intervention strategies and other forms of individual and family services, there is a significant increase in referrals to other service providers. There is also an increased involvement in community-wide strategies as intervention providers take greater roles in the livability of their community.

## A SELECTIVE LIST OF PBI IN THE PRESS...

### MAY 13, 2004

KCBS-TV, Channel 2 & KCAL-TV, Channel 9-Governor Schwarzenegger's Budget and Deal-Making Process

### JULY 6, 2004

El Universal of Mexico City - Implications of John Kerry's Choice of Edwards as Vice Presidential Running Mate

### JULY 16, 2004

KCET-TV, Life & Times - The Latino Vote in 2004 Elections

### JULY 22, 2004

USA Today - Status of Bush Campaign Four Months Prior to the Election

### NOVEMBER 1, 2004

KPCC/NPR Airtalk - Previewing November 2 Elections

### DECEMBER 16, 2004

San Jose Mercury News - Political Troubles of Top State Democrats in California

### JANUARY 6, 2005

New York Times - The Political Future of California Secretary of State Kevin Shelly

### JANUARY 13, 2005

The Daily Telegraph, London, - Animal Rights Lobby in US Politics

### FEBRUARY 2, 2005

La Opinion - Analysis of President Bush's State of the Union Address

### FEBRUARY 4, 2005

The Los Angeles Times - LA Mayor's First Terms: From Yorty to Hahn

### FEBRUARY 4, 2005

The Los Angeles Times - Profile of Antonio Villaraigosa as 2005 Mayoral Hopeful

### FEBRUARY 7, 2005

La Opinion - The Mayoral Candidacy of Richard Alarcon

## PBI BENEFACTORS AND SUPPORTERS

MARCH 1, 2004—FEBRUARY 28, 2005

### PLATINUM BENEFACTORS

(\$60,000 & ABOVE)

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The Weingart Foundation  
The Ahmanson Foundation  
City of Los Angeles, Community  
Development Department

### GOLD BENEFACTORS

(\$40,000 TO \$59,999)

The California Wellness Foundation  
Kaiser Permanente  
Southern California Edison

### SILVER BENEFACTORS

(\$20,000 TO \$39,999)

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Indy Mac Bank  
Ironworkers Local 433  
Jewish Labor Committee  
KABC-7

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