

# PBI Newsletter

California State University, Los Angeles

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## THE CALIFORNIA AGENDA LECTURE SERIES ENGAGES DECISIONMAKERS IN DIALOGUE

### The California Agenda Addresses State's Critical Issues

Continuing its tradition of examining the state's critical public policy issues, the Pat Brown Institute's 2006 lecture series entitled "The California Agenda" presented expert speakers addressing the serious and relevant topics of education reform, transit-oriented development and the vanishing middle class. Thanks to sponsorship from The James Irvine Foundation, attendees heard from noted speakers and panelists representing the public and private sectors, who presented thought-provoking and sometimes controversial solutions to the region's most pressing challenges. Here are summaries of recent California Agenda events:



(L-R) PBI Executive Director Dr. Jaime A. Regalado; Dr. Julie Mendoza, UC College Prep Initiative; Joel Jordan, United Teachers of Los Angeles; Rick Orlov, Los Angeles Daily News; Hon. Marlene Canter, LAUSD Board of Education; David Cunningham, Presidents' Joint Commission on LAUSD Governance

### The State of Education in Los Angeles—January 26

Moderator—Rick Orlov, Los Angeles Daily News  
Panel—Hon. Marlene Canter, LAUSD Board of Education; Dr. Julie Mendoza, UC College Prep Initiative;



Hon. Marlene Canter, David Cunningham

Joel Jordan, United Teachers of Los Angeles; Thomas Saenz, Counsel to Los Angeles Mayor Antonio Villaraigosa; David Cunningham, Presidents' Joint Commission on LAUSD Governance

The Pat Brown Institute's first California Agenda Public Policy Lecture of the New Year aimed to facilitate a dialogue on one of the most pressing issues facing Angelenos today, the state of education in Los Angeles. The recent accomplishments of the Los Angeles Unified School District (LAUSD), such as the building of new schools and improvements in the Academic Performance Index (API), were discussed, as were mediocre academic scores and high dropout rates. The degree to which school governance structure should change provided the basis for differing approaches to educational reform expressed by the panel. Proponents of mayoral control stressed the need for better coordination between city and district services in an effort to ensure accountability. Others advocated for a more community-based, "bottom-up" approach involving increased local school leadership and



## FROM THE EXECUTIVE DIRECTOR

DR. JAIME A. REGALADO

The past year has represented many things to those of us in the Pat Brown Institute: dedication, nostalgia, achievement, recognition, and personal loss.

The PBI remains dedicated to serving as, and advancing, the living legacy of the former prodigious California Governor our institute is named for—Edmund G. “Pat” Brown.

This year marks the Silver Anniversary 25<sup>th</sup> PBI Awards Dinner. This is a significant milestone in and of itself. I am reminded of the very first dinner on my watch, in 1992, which was also the last PBI dinner attended by Pat Brown. Of the event, which honored former LA County Supervisor Kenneth Hahn and California Supreme Court Justice Stanley Mosk, Pat stated during the evening’s program, “I have been to a lot of dinners over the years, but none as warm as this one.” It was one of the finest in the long series of PBI dinners.

2006 marks the nineteenth year since PBI’s arrival on the Cal State LA campus in 1987. The original Pat Brown Institute of Government Affairs was founded in 1980 as a free-standing institution. How special it is this year that we honor and salute the founding PBI executive director, Marie Moretti, who did so much to bring the Institute to campus eight years later.

Over the past 15 years, the PBI has grown considerably: from a two-person office with dreams and ideas of developing a network of scholarly and community programs under an urban agenda but without resources to make them a reality, to a widely recognized public policy institute radiating applied and community-linked scholarship and a variety of programs developed in collaboration with community stakeholders.

Today, the PBI is recognized for many things: Public Policy—including the California Agenda Public Policy Lecture Series, the annual statewide California Policy Issues Conference, and a variety of policy publications including *California Politics & Policy*; Policy Training and Outreach—including our Community Policing/Governing Training Program, Gang and Youth Violence Certificate Interventionist Training Program, and Public Policy Internship Program; Community Advocacy—namely our Youth Enrichment Project.

But we are not alone in these ventures. We are thankful for the generosity of our many financial supporters, including the Ahmanson Foundation, the James Irvine Foundation, The California Wellness Foundation, Kaiser Permanente, The California Endowment, Southern California Edison, AT&T/SBC, Washington Mutual and the many other supporters noted on page 7.

Sadly, we also note the passing of several key individuals, giants in our midst, who were

part of the Pat Brown Institute’s extended family as previous PBI honorees: **Miguel Contreras**, former executive secretary-treasurer of the Los Angeles County Federation of Labor and recipient of the 2001 Distinguished Community Partner Award; **Otis Chandler**, former publisher of the Los Angeles Times and recipient of the 2000 Pat Brown Legacy Award; **Delbert Wong**, former California Superior Court Judge and recipient of the 1996 Lifetime Public Service Award; and **William (Bill) Robertson**, former executive secretary-treasurer of the Los Angeles County Federation of Labor and recipient of the 1993 Lifetime Public Service Award. What great legacies they leave.

We also lost one of our very own, **Frank Cullen**, an originating member of the Pat Brown Institute who served on its board from 1979 to his death in March 2006. His loyalty to Pat Brown, beginning in Pat’s second gubernatorial term and extending throughout Governor Brown’s life and well beyond his death in 1996, was unflinching. He carried this loyalty and life-purpose through his service on the PBI Board and into a variety of ventures that included exhibits featuring the former governor in the California State Museum. He was a dedicated servant.

### GRANT UPDATE

**Kaiser Permanente** has generously granted a total \$45,000 to the Pat Brown Institute this year: \$10,000 in support of the November 2005 California Policy Issues Conference and \$35,000 in support of the Health Policy Outreach Center (HPOC).

**The California Endowment** has just given word to PBI that they are awarding HPOC a one-year grant of \$99,353 for strategic planning. This funding complements the current support HPOC receives from The California Wellness Foundation and Kaiser Permanente and will be essential for HPOC to identify specific health priorities, issues, and strategies to improve the quality of life for Asian Pacific Islanders and Latinos in East Los Angeles and San Gabriel Valley.

## SAVE THE DATE: MAY 24, 2006, 6-8 PM

PBI DISTINGUISHED LECTURE I:

Gary Yates, The California Wellness Foundation

*“Developing a Diverse Health Care Workforce”*

THE CITY CLUB ON BUNKER HILL

333 South Grand Avenue, 54<sup>th</sup> floor, Los Angeles, CA

RSVP to (323) 343-3770



*Dr. Ali Modarres addresses the crowd*



*Dr. Elizabeth Deakin, UC Transportation Center*



*A participant asks a question after the lecture*



*Erin Tanenbaum and Edgar Aguirre, California Community Foundation; Dr. Jaime A. Regalado and Dr. Ali Modarres, PBI*

## Decisionmakers in Dialogue

*Continued from cover page*

control. Emphasis was placed by all on the need for an inclusive approach to educational reform where all stakeholders participate in a collaborative process.

## Can Transit-Oriented Development Be Successful in California?—February 22

*Speaker—Dr. Elizabeth Deakin, UC Transportation Center*

Research findings presented by Dr. Elizabeth Deakin illuminated the complexity and often-ambiguous results of transit-oriented developments (TOD). High-density development within walking distance of a transit stop, explained Dr. Deakin, is necessary, but not sufficient, to achieve all the benefits normally attributed to TOD, including reduced auto-use, increased transit ridership, and improved quality-of-life factors. In addition to dense, mixed, and well-designed land-use, successful TOD requires favorable public support, public policy, public investment, and good transit. Dr. Deakin argued that most TOD does not occur at a large enough scale to justify costly transit infrastructure, however community development and other smaller-scale benefits can result. Transit-oriented development alone, she concluded, is unlikely to address the majority of transportation problems facing California today.



*Guests enjoy the reception*

## Poverty, Inequality and Justice: A Vanishing Middle Class in Southern California—March 22

*Speaker—Dr. Daniel Flaming, Economic Roundtable*

According to Dr. Daniel Flaming, past and present economic trends in Southern California are contributing forces shaping the region's distribution of poverty, income, and employment. One lesser known result of Southern California's economic restructuring has been the rise of the informal economy. The loss of well-paying blue collar jobs and rise in low-wage service employment has shrunk the middle-class and driven many to the informal sector out of economic desperation. To our long-term detriment, growth in the informal sector is actually driving the region's economy, resulting in lost tax revenue and predatory working conditions. Because recent immigrants are disproportionately represented within the informal sector, their children's economic future remains uncertain. Dr. Flaming concluded with several policy recommendations aimed to increase the region's economic opportunities in an effort to minimize the demand for informal employment.



*Falun Guan, MTA; Dr. Elizabeth Deakin, UC Transportation Center; Michael Woo, Los Angeles City Planning Commission; Dr. Chaushie Chu, MTA*

## PBI'S 13TH ANNUAL CONFERENCE FURTHERS DISCUSSION ON DIGITAL DISPARITIES

### Connecting California: Bridging the Digital and Geographic Divides

The Pat Brown Institute of Public Affairs' 13<sup>th</sup> Annual California Policy Issues Conference served as an opportune forum to further the discussion surrounding California's digital disparities. Because many existing patterns of inequality, whether social or economic, also apply to the ways technology is accessed and used, the digital divide is a component of the larger discourse of inequality in California. As we move into the 21<sup>st</sup> century, the role of technology has the ability to minimize existing divisions or perpetuate them. The opportunity exists, as the digital infrastructure is built, to ensure universal access to digital services. For this to happen, a dialogue must occur between both the private and public sectors in an effort to formulate public policy that will mitigate existing digital inequities and prevent future ones. It was the aim of the 13<sup>th</sup> Annual California Policy Issues



Dr. Manuel Pastor, UC Santa Cruz

Conference to facilitate this dialogue.

Here are summaries of the panels convened at the conference:

### The New Demography, the New Inequality, and the New Economy in California

*Keynote Presentation: Dr. Manuel Pastor, UC Santa Cruz*

In his keynote address, Dr. Manuel Pastor summarized the shifting demographic and economic trends in California and their larger equity implications. California's changing ethnic and age composition of the population, growing unequal wealth distribution, and varied regional economies were presented by Dr. Pastor as the new challenges facing the state. Dr. Pastor encouraged the development of long-term multifaceted solutions that include regionally appropriate economic growth, investment in educational and vocational opportunities, a reduction in the digital divide, and improved labor and community standards. He called for a singular narrative that will unite what have become disparate generations, economies, and dreams for California.

### Overcoming Disparities through Sustainability

*Moderator: Adrienne Alpert, KABC 7*

*Panel: Hon. Karen Bass, California State Assembly; Rick Cole, Ventura City Manager; Anita Gabrielian, AT&T; John Gamboa, Greenlining Institute*

The opening plenary panel explored ways of overcoming digital disparities through more



(L-R) Dr. Jaime A. Regalado, PBI; Los Angeles City Councilmembers Hon. Wendy Greuel and Hon. Ed Reyes; Kenneth Burt, California Federation of Teachers

sustainable practices. Inequalities, it was argued, in regard to income, wealth, and employment can be traced back to a failing education system which exasperates disparities of all kinds, including access to technology. Therefore, most agreed, the digital divide must be solved as a part of California's larger social and economic inequities. California's structural budgetary problem was identified as a barrier to long-term success in education and infrastructure. Several on the panel argued for increased revenues, possibly through a revision of the bill that set a cap on property taxes in California, Proposition 13. In addition to educational investment, a balance between competition within the telecommunications industry and government regulation was encouraged, in an effort to guarantee universal digital access.

### Digital Divides: Adding to Geographic Isolation?

*Moderator: Tessie Guillermo, Community Technology Foundation of California*

*Panel: Hon. Ed Reyes, Los Angeles City Council; Dr. Rebecca London, UC Santa Cruz; Dr. Bill Pitkin, United Way of Greater Los Angeles, Elva Lima, Verizon; Dixon Slingerland, Youth Policy Institute*

Recent research findings presented by several panelists illuminated the multiple ways in which technological inequalities have spatial manifestations. Future policy, expressed the panel, needs to be informed by research if future efforts to overcome geographical disparities of technology usage and access are



Panelists share their ideas



Panelist Brenda Shockley, Community Build

to be successful. Innovative land-use planning and creative public/private partnerships were encouraged as ways to increase digital access in underserved or marginalized areas. Community technology centers, especially those partnered with schools, were shown to increase digital access for minority youth. Programs incorporating technological supervision and skill-training for students were shown to correlate with the development of employment skills, social networks, leadership abilities, and engagement in community activities. Community based approaches to digital infrastructure building and marketing were advocated for corporations as well.

### **The Urban Struggle: Finding the Jobs, Housing, Transportation Balance**

Moderator: Kenneth Burt, California Federation of Teachers

Panel: Hon. Wendy Greuel, Los Angeles City Council; Grantland Johnson, Sacramento Central Labor Council; George Minter, Greer/Dailey/Minter; Brenda Shockley, Community Build



Keynote presenter Dr. Manuel Pastor summarizes shifting demographic trends in California

The array of problems associated with changing development patterns, agreed the panel, can only be addressed by reconnecting employment, housing, and transportation through regional and state planning and regulation. Without large-scale management local constituencies will continue to reject mixed-use development and increased public transportation infrastructure, both necessary for increased employment. The knowledge of how to address much of the jobs, housing, and transportation balance is already known, it was argued, but the political leadership and public awareness required for the implementation of these changes is lacking. Barriers to long-term, strategic planning at the regional level were presented, including Proposition 13 and term limits. The challenge, proposed by the panel, is to increase awareness of attainable solutions to the housing and transportation crisis in an effort to gain support from policy makers and the public.

### **Market Dynamics and Addressing the Digital Divide**

Luncheon Presentation: Michael Peevey, President of the California Public Utilities Commission

Following his introduction by Dr. Herman D. Lujan, Provost and Vice President for Academic Affairs, CSULA, Michael Peevey described several private sector efforts to address the increasing concern over the unequal distribution and access of digital services. One example was the formation of a new non-profit corporation, the California Emerging Technology Fund (CET), which has the goal of achieving ubiquitous access to broadband and advanced communication services throughout the state. This organization will receive funding, an estimated \$60 million over the next few years, from the corporate mergers of SBC/ATT and Verizon/MCI. Peevey said it is the goal of the Public Utilities Commission to support projects like the CET and other efforts to increase access and

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Stewart Kwoh, Esq., Asian Pacific American Legal Center; Dr. Herman D. Lujan, CSULA



Dr. Jaime A. Regalado, PBI; Hon. Karen Bass, California State Assembly; Adrienne Alpert, KABC 7; Rick Cole, Ventura City Manager; Anita Gabriellian, AT&T; John Gamboa, Greenlining Institute

## THE 2006 CALIFORNIA AGENDA PUBLIC POLICY LECTURE SERIES

### Calendar of Events

#### April 17

Dr. Ali Madanipour,  
University of Newcastle  
“Immigration, Social Exclusion,  
and Urban Governance in Europe”  
8:30-10:30 AM, City Club

#### May 24

PBI Distinguished Lecture I:  
Gary Yates, The California  
Wellness Foundation  
“Developing a Diverse  
Health Care Workforce.”  
6:00-8:00 PM, City Club

#### September

“The Future of Community  
Development”  
8:30-10:30 AM

#### October

PBI Distinguished Lecture II  
6:00-8:00 PM, City Club

#### December

Panel Discussion  
“Los Angeles: The State of the City”

*Details are subject to change.*

*Please visit*

*www.patbrowninstitute.org  
or call (323) 343-3770  
for updated information.*

*Location:*

*The City Club on Bunker Hill  
333 South Grand Avenue,  
54<sup>th</sup> Floor  
Los Angeles, CA*

## PBI PROGRAM UPDATES

### Health Policy Outreach Center (HPOC)

HPOC kicked off 2006 with a special luncheon meeting hosted by Kaiser Permanente in Baldwin Park. Reyna del Haro, area director of public affairs for Kaiser Permanente in Baldwin Park, welcomed returning members and encouraged organizations new to the table to become an active part of this important venture.

HPOC's vision is to create a unified voice to address the health concerns of Latinos and Asian Pacific Americans through public policy. Organizations introduced to HPOC for the first time, such as the Asian Youth Center, East Valley Community Health Center, Hispanic Task Force, Pasadena Public Health Department, and Huntington Hospital, concurred that there is a need to have the skills and resources to tackle public policy issues, as well as access to key decision makers, policy makers, and funders. To that end, HPOC is planning a Health Policy Summit to be held in the Fall of 2006.

### Community Governance Executive Forum

The Pat Brown Institute is partnering with the California Attorney General's Crime and Violence Prevention Center to host an *Executive Forum on Public Safety* on Tuesday, May 2, 2006 at the CSULA Golden Eagle Ballroom. The forum, which is geared towards chiefs of police, mayors, and city managers in southern California, will include presentations from several city leaders who have successfully implemented community-oriented government. Following opening remarks from Attorney General Bill Lockyer and PBI Executive Director Dr. Jaime Regalado, Chief Russ Leach from Riverside Police Department will provide the morning keynote. A panel presentation on “Community Governance at Work” moderated by Chief Bernard Melekian, Pasadena Police Department, features Chief Scott Jordan, Tustin Police Department, Chief James Buerman, Redlands Police Department, and Kenneth Hunt, City Manager of Fontana.

An interactive workshop will be facilitated by the “Executive Blueprint” team of the Police Ex-

ecutive Research Forum (PERF). The team specializes in assisting communities and cities with developing and implementing community-oriented government action plans.

The *Executive Forum on Public Safety* is a continuation of the dialogue that PBI began at a forum on Community Governance in 2001. This Executive Forum is co-sponsored by the California Police Chiefs Association, the League of California Cities, the Regional Community Policing Institute—California, and the Police Executive Research Forum.

### Youth and Gang Intervention Specialist Certificate Program

PBI wrapped up the fourteenth class of its Youth and Gang Intervention Specialist Training Program, certifying seventeen participants as gang intervention specialists. Training program alumni gathered recently at a meeting of the local community-based organization Homies Unidos to hear founder Alex Sanchez' presentation on the internationalization of gangs. Fifty-three alumni and guests attended the event and witnessed the distribution of Certificates to Class 14 graduates. PBI commenced the fifteenth class of its Intervention Specialist Training Program in Spring 2006. Twenty-nine participants are representing fifteen city departments and nonprofit agencies.

As part of a contract with the City of Los Angeles, PBI is providing two new components to the training program. Alumni sessions (as mentioned above) and a set of in-service training programs have been added. In the first in-service program, gang intervention workers receive training in the role of Individual Education Plans and learn to identify with clients and families who may benefit from this service. A second in-service program addresses grief therapy and the role that the intervention workers can take in stabilizing violent crime scenes.

### Youth Enrichment Project

The Youth Enrichment Project (YEP) is in full swing, providing tutoring and mentoring to students at Roosevelt High and Hollenbeck Middle Schools. The mentoring component at Roosevelt includes an eight-week life skills curriculum designed to help the participants understand the

*Continued on the next page*

## 13th Annual Conference

*Continued from page 5*

affordability. He articulated great confidence that the digital divide can be reduced within the right regulatory climate and with creative public-private partnerships.

### A Policy Agenda for California

*Moderator: Dr. Roger Caves, San Diego State University*

*Panel: Hon. Richard Alarcon, California State Senate; Hon. Eric Garcetti, LA City Council; Mark Pisano, Southern California Association of Governments; Mark Baldassare, Public Policy Institute of California*

The concluding panel proposed several pertinent policy recommendations to address California's pressing social, economic, and digital divides. Strategic regional economic development was advocated as a way to mediate long-standing social and structural deficiencies. Infrastructure investment should be a top priority with emphasis on transportation, housing, education and technology. The proposed infrastructure bond should be used to leverage private money while obtaining additional infrastructure funding through federal support and user-fees. In an effort to ensure an equitable digital infrastructure, internet access should be defined as an essential service. Finally, diverse, creative public/private partnerships should be employed to develop and fund digital infrastructure development.

## Program Updates

*Continued from page 6*

changes that they experience as they grow from childhood to adolescence, and how these changes will affect their futures. The Hollenbeck program has begun recruiting students.

As part of the YEP, PBI staff are working with a team of representatives from the Association of Community-Based Gang Intervention Workers to determine the future role of the Association. Staff are in the process of surveying previous and potential Association members to ascertain the group's initial effectiveness, and potential new roles in support of the gang intervention community.

## PBI BENEFACTORS AND SUPPORTERS

MARCH 1, 2005—FEBRUARY 28, 2006

### PLATINUM BENEFACTORS (\$60,000 & ABOVE)

The James Irvine Foundation  
The Weingart Foundation  
City of Los Angeles, Community  
Development Department

### GOLD BENEFACTORS (\$40,000 TO \$59,999)

The Ahmanson Foundation  
Kaiser Permanente

### SILVER BENEFACTORS (\$20,000 TO \$39,999)

Community Technology Foundation  
SBC  
Southern California Edison  
Union Bank of California  
Washington Mutual

### BRONZE BENEFACTORS (\$10,000 TO \$19,999)

Sempra Energy  
The Walt Disney Company

### COMMUNITY BENEFACTORS (\$5,000 TO \$9,999)

Wells Fargo Bank  
Verizon  
Sony Pictures Entertainment

### SUPPORTERS (\$1,000 TO \$4,000)

American Legacy Foundation  
Asian Pacific American Legal Center  
The Boeing Company  
California Faculty Association

### SUPPORTERS—CONTINUED (\$1,000 TO \$4,000)

California Federation of Teachers  
CSULA—College of Arts and Letters  
CSULA—College of Business and  
Economics  
CSULA—College of Engineering,  
Computer Science and Technology  
CSULA—College of Health and  
Human Services  
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James R. Galbraith  
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Health Net, Inc.  
Hilton Hotels Corporation  
Iron Workers Local No. 433  
KABC7  
Los Angeles Times  
Diane G. Medina  
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